

**МІНІСТЕРСТВО ОСВІТИ І НАУКИ УКРАЇНИ  
ХАРКІВСЬКИЙ НАЦІОНАЛЬНИЙ ЕКОНОМІЧНИЙ УНІВЕРСИТЕТ  
ІМЕНІ СЕМЕНА КУЗНЕЦЯ**

**ЗАТВЕРДЖЕНО**

на засіданні кафедри  
державного управління,  
публічного адміністрування та  
економічної політики  
Протокол № 1 від 25.08.2023 р.

**ПОГОДЖЕНО**

Проректор з навчально-методичної роботи



Каріна НЕМАШКАЛО

**ПЛАНУВАННЯ РОЗВИТКУ ТЕРИТОРІЙ  
робоча програма навчальної дисципліни (РПНД)**

Галузь знань	<b>всі</b>
Спеціальність	<b>всі</b>
Освітній рівень	<b>другий (магістерський)</b>
Освітня програма	<b>всі</b>

Статус дисципліни	<b>вибіркова</b>
Мова викладання, навчання та оцінювання	<b>англійська</b>

Розробники:  
к.е.н., доцент

Оксана ЄРМОЛЕНКО

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Вадим СОБОЛЕВ

Завідувач кафедри  
державного управління,  
публічного адміністрування  
та економічної політики

Наталія ГАВКАЛОВА

**Харків  
2023**

MINISTRY OF SCIENCE AND EDUCATION OF UKRAINE  
SIMON KUZNETS KHARKIV NATIONAL UNIVERSITY OF ECONOMICS

**APPROVED**

at the meeting of the department of  
public administration and  
economic policy

Protocol No. 1 dated 25.08.2023

**AGREED**

Vice-rector for educational and methodical work



Karina NEMASHKALO

**TERRITORIAL DEVELOPMENT PLANNING**  
syllabus of the academic course

Field of knowledge	<b>all</b>
Specialty	<b>all</b>
Educational level	<b>second (master's)</b>
Study program	<b>all</b>
Course status	<b>Selective</b>
Teaching Language	<b>English</b>

Developer:

PhD in Economics, associate  
professor

Oksana YERMOLENKO

PhD in Economics, associate  
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Head of Department  
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Kharkiv  
2023

## INTRODUCTION

The relevance of the educational discipline and its necessity and role in the training of specialists. Territorial development is a tool for ensuring effective and sustainable socio-economic development of the country as a whole. Therefore, the relevance of the educational discipline is that high-quality training of future specialists with relevant competencies of tactical and strategic planning of territorial development is an important requirement for achieving success in rebuilding the national economy in the future, while simultaneously responding to the challenges of today. The educational discipline "Territorial Development Planning" is an optional educational discipline. It is designed to form in the applicants such competences as the ability to develop strategic documents for the development of systems at the national, regional, local and organizational levels, the ability to prepare projects of management decisions and their implementation, etc.

The purpose of the educational discipline "Territory Development Planning" is the assimilation of theoretical knowledge regarding the planning of the development of territories and the formation of professional competences in the management of strategic and tactical changes in territories.

The tasks of the educational discipline "Territory Development Planning" are:

assimilation of principles, methods and techniques of qualitative and quantitative substantiation of planned indicators of territorial development;

study of the planning system in Ukraine, means and methods of justifying planning decisions, strategic and tactical planning methodology, socio-economic analysis in the process of strategic planning, monitoring and evaluation of the implementation of the strategic plan, forecasting at the regional and local level, information base and organization of planned development work territories, management of land resources, legal bases of management of land resources.

The subject of the academic discipline is management decisions and the risks associated with them when planning the development of territories.

The object of the educational discipline is the economic system and the processes that occur when planning the development of territories.

The results of training and competence formed by the educational discipline are defined in the table 1.

Table 1

## Learning outcomes and competences formed by the educational discipline

<b>Learning outcomes</b>	<b>Competences that must be mastered by a student of higher education</b>
To know the theoretical and applied principles of development and analysis of public policy, the foundations and technologies of management decision-making	<p>Ability to abstract thinking, analysis and synthesis.</p> <p>Ability to improve and develop professional, intellectual and cultural level.</p> <p>Ability to generate new ideas (creativity).</p> <p>The ability to organize information and analytical support of management processes using modern information resources and technologies, in particular, to develop measures for the introduction of electronic governance in various areas of public management and administration.</p> <p>Ability to determine indicators of sustainable development at higher, central, regional, local and organizational levels.</p>
To be able to determine, evaluate and substantiate the priority areas of sustainable development at various levels of public management and administration, as well as certain stages of democratic state-building.	The ability to determine, scientifically substantiate and critically evaluate strategic directions for the development of public management and administration at the national, regional, local and organizational levels.
To be able to adapt and apply modern models/approaches/practices to management and administration, as well as international experience in the design and reorganization of organizational management structures at different levels of public management and administration.	<p>Ability to master modern technologies of planning, organizing and conducting scientific research, development of management methodology.</p> <p>Ability to establish scientific interaction, international scientific and technical, cultural and educational cooperation.</p> <p>Ability to initiate, organize and manage innovative projects at various levels of public management and administration.</p>
Be able to develop national/regional program documents on the development of public administration, using systemic analysis and an integrated approach, as well as teamwork methods.	<p>Ability to develop and manage projects.</p> <p>Ability to make informed decisions and use modern communication technologies.</p> <p>Ability to generate new ideas (creativity).</p> <p>Ability to determine indicators of sustainable development at higher, central, regional, local and organizational levels.</p> <p>The ability to develop strategic documents for the development of socio-economic systems at the higher, central, regional, local and organizational levels.</p>

## **Program of educational discipline**

### **Content module 1. Theoretical and methodological foundations of strategic planning and forecasting the development of territories**

#### **Topic 1. Planning and forecasting system as a state policy tool**

##### *1.1. Theoretical foundations of economic forecasting and planning.*

Instruments of the state policy of regulation of socio-economic processes. Macroeconomic planning as a mechanism of state regulation. Object and subject of planning and forecasting. Economic programming. Program of economic and social development.

##### *1.2. Methodology of forecasting and programming (macroeconomic planning).*

The essence of the concept. Methodology in a broad sense. Forecasting and programming methodology (macroeconomic planning). Methodology components. Principles of state forecasting and development of economic and social development programs of Ukraine. Modern methods of planning. Targeted comprehensive program. Forms of planning organization.

##### *1.3. Planning system as a tool of national and regional development.*

System of plans and their classification. Forecast and program documents of the economic and social development of Ukraine.

##### *1.4. The main directions and priorities of the economic development of Ukraine and regional policy*

Modern priority areas of regional policy in Ukraine.

#### **Topic 2. Theoretical and methodological foundations of strategic planning**

##### *2.1. Social market economy as an object of state regulation and strategic planning.*

The essence of modern social market economy. Theoretical foundations of strategic planning. Strategic planning of the development of the region. Characteristic features of strategic planning. Obstacles that prevent the introduction of strategic planning at the territorial level and ways to overcome them.

##### *2.2. Methods of strategic planning.*

Classification of problems. Methods of strategic planning.

##### *2.3. Current legislation in the field of strategic development of Ukraine and its regions.*

The concept of state regional policy. Methodological recommendations for the formation of regional development strategies

#### **Topic 3. The process of strategic planning of territorial development**

##### *3.1. Theoretical foundations of the strategic planning process.*

Questions to answer before starting strategic planning. An essential component of the strategic planning process.

### *3.2. Structural elements of the strategic planning process*

Components of the strategic planning process. Definition and formulation of a goal or a system of goals. Requirements for formulating the goals of the socio-economic system. Evaluation and analysis of the external environment. Analysis of the level of development of the national economy. Evaluation and analysis of the initial level of the strategic planning object, determination of its strengths and weaknesses. Study of the volume and structure of the needs of society, its separate subsystems in the planning period. Analysis of strategic alternatives. Strategy selection, implementation, evaluation. The system of the process of strategic planning of the development of regions.

## **Topic 4. Organizational support of the strategic planning process. Cooperation with territorial communities and other social groups**

*4.1. Organization of information support for strategic planning of territorial development.*

The main types of management activities within the framework of the strategic planning process. Organization of information support for strategic planning. Requirements for information sources and information when developing forecasts and plans.

*4.2. Interaction of state and regional authorities in the development of planning and forecasting documents.*

The implementation mechanism of the State strategy of regional development. Implementation of coordination of activities of central and local authorities. Tools for the implementation of the territorial development strategy. Institutional and organizational support of the strategy. Financial support for the implementation of the strategy. Directions for improving the organizational support of the process of strategic planning of territorial development.

*4.3. Cooperation with territorial communities and other social groups in the development of territorial development strategies*

Approaches to strategy development. Involvement of broad sections of the population in interaction with local self-government bodies in the development of a strategy for the development of territories.

## **Topic 5. Socio-economic analysis in the process of strategic planning of territorial development**

*5.1. Information support and analytical studies necessary for planning the development of the territory.*

Main aspects of territorial development analysis. Stages and procedures of economic analysis of territorial development.



### *5.2. Analysis of the socio-economic base of the region.*

Classification of components of the socio-economic base of the region.  
Recommendations for drawing up conclusions.

### *5.3. The application of the theory of economic analysis in the implementation of an analytical assessment of the socio-economic development of the region.*

Methods of quantitative analysis of the state of the economy of the territory. Analysis of relative change. Coefficient of development of economic sectors in a separate area. Scale chart for determining the place of individual districts of the city and small towns in the economic hierarchy. Rating assessment of the economic development of regions as a kind of comparative analysis.

## **Topic 6. Monitoring and evaluation of the implementation of the strategic plan. Organization of monitoring and evaluation of the implementation of the strategic plan**

### *6.1. Management of the implementation of the strategic plan and control over its implementation.*

The essence and content of the formal planning process The process of implementing a strategic plan. Verification and assessment of the implementation of the strategic plan. Strategic changes in the process of implementing the strategic plan. Strategic control over the implementation of the plan. Development of programs and projects. Toolkit and methods of project selection.

### *6.2. Mechanism of implementation of the strategy of sustainable development of regions in Ukraine.*

System of monitoring and evaluation of the implementation of the state regional development strategy. Indicators of the implementation process of the state regional development strategy. Development of a program for monitoring the implementation of the strategic plan and evaluating its results. Monitoring of the implementation of the strategic plan for the development of the territory by the territorial community.

## **Content module 2. Theoretical and methodological foundations of planning at the regional and local level**

### **Topic 7. Normative and legal provision of territorial planning in Ukraine**

#### *7.1. Theoretical principles of territorial planning.*

Stages of establishment and formation of the regulatory and legal framework for the system of planning and forecasting documents in Ukraine. Modern regulatory and legal provision of territorial planning in Ukraine.

#### *7.2. Development and approval of the master plan.*

The essence and role of the master plan in the development of territories. The procedure for developing, adjusting, agreeing and approving urban planning activities for territorial planning.

*7.3. Regulatory and legal support for the development of territories in Ukraine*

The concept of state regional policy. Ways to improve state regulation of regional development. Increasing the role and responsibility of local executive bodies and local self-government bodies in matters of socio-economic development of regions.

## **Topic 8. Methodology for forecasting territorial development**

*8.1. Relationship of forecasting and planning. The essence of economic forecasting of territorial development.*

The essence and content of economic forecasting. Types and purposes of forecasts. Classification of forecasts. Functional significance of economic forecasting.

*8.2. Forecasting methods.*

Methodology of forecasting large controlled systems. Characteristics of economic forecasting methods: methods of expert assessments, extrapolation, modeling, normative forecasting, etc. Classification of forecasting methods. System of state forecasts of economic and social development of Ukraine and its regions.

## **Topic 9. State and regional target programs as levers of the territorial development process**

*9.1. The program-target method of planning as a way of forming a system of planning decisions.*

Theoretical foundations of the program-target method of planning. Features of the development of target programs. Legislative acts regulating the application of the program-target approach.

*9.2. Development of target complex programs.*

Classification of state targeted programs. State target programs in the system of planning and forecasting economic and social development of Ukraine. Development and implementation of state target programs. Control over the implementation of state targeted programs. Powers of state authorities in the field of development and implementation of state target programs.

## **Topic 10. Operational planning as a strategy implementation tool**

*10.1. Modern approaches to operational planning*

The essence of operational planning. Approaches to the development of operational plans for local development. Principles of operational plan preparation. Development of an operational plan. Subjects of the operational plan development process. The composition of the working group for the



preparation of an operational plan for the implementation of the territorial development strategy.

*10.2. Preparation of operational documents.*

The sequence of the main measures for the development of an operational plan. Selection of projects to achieve operational goals. Creation of program documents.

*10.3. The structure and content of the operational plan.*

The socio-economic development program as an integral part of the operational plan. Resources for ensuring the implementation plan of regional development strategies.

**Topic 11. Peculiarities of urban planning and development**

*11.1. Directions and tasks of urban development*

Legislation in the field of urban development. Directions, tasks, basic requirements for urban development. State regulation in the field of urban planning.

*11.2. Competence of authorities of different levels in the field of urban planning.*

Normative regulation of construction activities. Land relations in urban planning. Urban cadastre of settlements. State control in the field of urban planning. Liability for violations of urban planning legislation.

*11.3. Peculiarities of planning and development of urban areas.*

Management in the field of urban development. The main directions of urban planning activity. Bodies performing management in the field of urban development. Territory planning. General plan of the settlement. The essence and role of urban planning monitoring.

*11.4. Strategic directions of urban development*

Regulatory and legal documents of strategic development of cities. Approaches to the development of cities. Modern standards for urban development. Technical trends of accelerating the development of cities. The mechanism of implementation of measures for the development of cities.

**Topic 12. Theoretical and methodological foundations of land resource management**

*12.1. Normative and legal regulation of land resources.*

Normative and legal acts on the regulation of land relations. Powers of legislative, executive and local self-government bodies in the field of land relations. Obtaining and implementing the right to land. Basic principles of forming socially and economically effective and ecologically safe land use.

*12.2. Land resources as an object of management.*

Concept and purpose of land management. Land management methods. Implementation of land management at the national and regional levels. Ways of effective use of land resources

### *12.3. Normative and methodical regulation of land valuation.*

Basics of land assessment. The procedure for carrying out an economic assessment of land. The procedure for carrying out normative and expert monetary valuation of land plots. Responsibility and resolution of disputes for violations of legislation in the field of land valuation.

The list of practical (seminar) classes / assignments by academic discipline is given in the table 2

Table 2

#### **List of practical (seminar) tasks**

Name of the topic and / or task	Content
Topic 1. Practical (seminar) class 1	Consideration of issues at the seminar session on the topic: "Justification of the feasibility of planning at the level of the national economy"
Topic 2. Practical (seminar) class 2	Consideration of issues at the seminar session on the topic: "Justification of the feasibility of planning at the level of the region, the enterprise."
Topic 3. Practical (seminar) class 3	Consideration of issues at the seminar session on the topic: "Determining the priority of solving problems according to the components of sustainable development of the region in order to justify the priority of their funding"
Topic 4. Task 4	Performing tasks on forecasting territorial development using forecasting methods.
Topic 5. Task 5	Practice session. 5.1. Calculation of a comprehensive assessment of the results of socio-economic development of regions based on a comparative analysis. 5.2. Calculation of indicators and determination of the rating of regions based on the arithmetic mean method, based on data on the retail turnover of Ukraine and its regions 5.3. Comparison of regions of Ukraine according to the level of their economic development.
Topic 6. Task 6	Practical lesson "Evaluation and selection of programs and projects"
Topic 7. Practical (seminar) class 7	Consideration of issues at the seminar session: 1. Basic principles and principles of territorial planning. 2. Territory as a complex dynamic system. 3. Normative and legal provision of territorial planning in Ukraine
Topic 8. Task 8.	Practical lesson... 8.1. Extrapolation based on analytical indicators of series of dynamics. 8.2. Calculation of the expected volume of sales in the planned period using the method of expert assessments.
Topic 9. Task 9	Tasks on the analysis of state targeted programs.
Topic 10. Task 10	Consideration of issues at the seminar session on the topic: "Resources to ensure the implementation plan of regional development strategies"

Topic 11. Task 11	Carrying out a case study, studying the material in small groups, presenting the results of joint group work.
Topic 12. Task 12.	Carrying out tasks on the evaluation of land plots.

3 The list of independent work by academic discipline is given in the table

Table 3

### List of independent work

Name of the topic and / or task	Content
Topic 1. Planning and forecasting system as a state policy tool	Study of lecture material, preparation for seminar class, review of theoretical material on the topic "Planning and forecasting system as a tool of state policy"
Topic 2. Theoretical and methodological foundations of strategic planning	Study of lecture material, preparation for practical classes. Preparation for a seminar/practical class, review of theoretical material on the topic "Theoretical and methodological foundations of strategic planning"
Topic 3. The process of strategic planning of territorial development	Study of lecture material, preparation for a seminar/practical class, review of theoretical material on the topic: "The process of strategic planning of territorial development", preparation for the survey.
Topic 4. Organizational support of the strategic planning process. Cooperation with territorial communities and other social groups	Search, selection and review of literary sources on a given topic; preparation for a seminar/practical class, review of theoretical material on the topic: "Organizational support of the strategic planning process. Cooperation with territorial communities and other social groups"
Topic 5. Socio-economic analysis in the process of strategic planning of territorial development	Search, selection and review of literary sources on a given topic; preparation for a seminar/practical class, review of theoretical material on the topic: "Socio-economic analysis in the process of strategic planning of territorial development"
Topic 6. Monitoring and evaluation of the implementation of the strategic plan. Organization of monitoring and evaluation of the implementation of the strategic plan	Search, selection and review of literary sources on a given topic; preparation for a seminar/practical session, review of theoretical material on the topic: "Monitoring and evaluation of the implementation of the strategic plan. Organization of monitoring and evaluation of the implementation of the strategic plan".
Topic 7. Normative and legal provision of territorial planning in Ukraine	Study of the lecture material, preparation for the seminar/practical class, review of the theoretical material on the topic "Regulatory and legal provision of territorial planning in Ukraine".
Topic 8. Methodology for forecasting territorial development	Search, selection and review of literary sources on a given topic. Preparation for a seminar/practical session, review of theoretical material on the topic "Methodology of territorial development forecasting". Preparation for writing a test.
Topic 9. State and regional target programs as levers of the territorial development process	Study of lecture material, preparation for seminar/practical class, review of theoretical material on the topic "State and regional target programs as levers of the process of territorial development".

Topic 10. Operational planning as a strategy implementation toolkit	Study of lecture material, preparation for a seminar/practical class, review of theoretical material on the topic "Operational planning as a strategy implementation tool".
Topic 11. Peculiarities of urban planning and development	Study of lecture material, preparation for a seminar/practical class, review of theoretical material on the topic "Features of urban planning and development".
Topic 12. Theoretical and methodological foundations of land resource management	Study of lecture material, preparation for seminar/practical class, review of theoretical material on the topic "Theoretical and methodological foundations of land management".

The number of hours of lectures, practical (seminar) classes and hours of independent work is given in the work plan (technological map) for the academic discipline.

## **TEACHING METHODS**

In the process of teaching an educational discipline, in order to acquire certain learning outcomes, to activate the educational process, it is envisaged to use the following teaching methods, both active and interactive educational technologies, including:

story - for narrative, descriptive form of disclosure of educational material (1-12 topics);

explanation – to reveal the essence of a certain phenomenon, law, process (1-12 topics);

conversation - to understand new phenomena and concepts through dialogue (topics 1, 2, 6, 7, 10);

illustration for revealing objects and processes through their symbolic representation (drawings, diagrams, graphics) (1-12 topics);

practical work - to use acquired knowledge in solving practical tasks (1-12 topics);

analytical method – mental or practical breakdown of the whole into parts in order to study their essential features (1-12 topics);

inductive method - for studying phenomena from individual to general (1-12 topics);

deductive method - for studying educational material from general to separate, individual (1-12 topics);

problematic presentation of the material - to create a problematic situation (topics 3, 4, 8, 11, 12).

## **ASSESSMENT FORMS AND METHODS**

The university uses a 100-point accumulative system for evaluating the learning outcomes of students of higher education.

**Current control** is carried out during lecture, practical and seminar classes and is aimed at checking the level of readiness of a higher education applicant to perform a specific job and is evaluated by the sum of points scored:

– for disciplines with a form of semester credit control: the maximum amount is 100 points; the minimum amount is 60 points.

**Final control** includes the semester control and certification of the student of higher education.

**Semester control** is carried out in the form of differentiated assessment.

**The final grade by academic discipline** is determined by:

- for disciplines with a form of semester control, credit is the summation of all points received during the current control.

During the teaching of the academic discipline, the following control measures are used:

Current control: a report on problematic issues (5 points) (maximum 20 points for 4 reports per semester) provided that the applicant chooses an actual question on the current topic and a speech in front of a student audience; express survey (5 points) (maximum 30 points for 6 surveys per semester) on the condition of a quick and correct answer to the questions of the studied topic (in the absence of the applicant, it is suggested to take the survey in a test form on the PNS); the total number of points that can be obtained at the seminar / practical session is 50 points. Colloquiums (20 points), essays (10 points), tasks by topic (20 points).

Semester control: Credit.

More detailed information about the evaluation system is given in the work plan (technological map) for the academic discipline.

## RECOMMENDED LITERATURE

### Basic

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### Additional

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7. Крюкова О. М. Регіональні аспекти сталого розвитку в Україні / О. М. Крюкова, С. К. Василик, Г. М. Гузенко, В. М. Ключко, Н. М. Кривошеєва // Scientific Journal «ScienceRise». - 2018. - №4(45). — С. 12–15.

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### **Information resources**

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