

МІНІСТЕРСТВО ОСВІТИ І НАУКИ УКРАЇНИ
ХАРКІВСЬКИЙ НАЦІОНАЛЬНИЙ ЕКОНОМІЧНИЙ УНІВЕРСИТЕТ
ІМЕНІ СЕМЕНА КУЗНЕЦЯ

ЗАТВЕРДЖЕНО

на засіданні кафедри
міжнародних економічних відносин
Протокол № 1 від 28.08.2023 р.

ПОГОДЖЕНО

Проректор з навчально-методичної роботи



Каріна НЕМАШКАЛО

ЕКОНОМІЧНА ДИПЛОМАТІЯ

робоча програма навчальної дисципліни (РПНД)

Галузь знань 29 "Міжнародні відносини"
Спеціальність 292 "Міжнародні економічні відносини"
Освітній рівень перший (бакалаврський)
Освітня програма "Міжнародний бізнес"

Статус дисципліни вибіркова
Мова викладання, навчання та оцінювання англійська

Розробник:
к.е.н., доцент

Олександра ГРОНЬ

Завідувач кафедри
міжнародних економічних
відносин

Ірина ОТЕНКО

Гарант програми

Наталія ПАРХОМЕНКО

Харків
2023

**MINISTRY OF EDUCATION AND SCIENCE OF UKRAINE
SIMON KUZNETS KHARKIV NATIONAL UNIVERSITY OF ECONOMICS**

APPROVED

at the meeting of the department of
international economic relations
Protocol № 1 of 28.08.2023

AGREED

Vice-rector for educational and methodical
work



Karina NEMASHKALO

**ECONOMIC DIPLOMACY
Program of the course**

Field of knowledge
Specialty
Study cycle
Study programme

**29 International Relations
292 International Economic Relations
first (bachelor)
International Business**

Course status
Language

**elective
English**

Developer

PhD (Economics),
Associate Professor

Oleksandra GRON

Head of International
Economic Relations
Department

Iryna OTENKO

Head of Study Programme

Nataliia PARKHOMENKO

**Kharkiv
2023**

INTRODUCTION

In the conditions of intensifying global competition, attention to economic diplomacy has increased significantly around the world. Economic diplomacy is a field that involves the use of both diplomatic skills and economic tools to promote a country's strategic, economic, and political growth and a state's authority on the world stage.

The foreign policy of the state always has an economic component, and the importance of the latter grows as globalization processes intensify and the integration of national economies into the system of the world economy. The sphere of professional interests and activities of economic diplomacy includes the defense of national economic interests, the formation of spheres of influence outside the country, the conclusion of mutually beneficial foreign trade and economic agreements, the active support of national business in foreign markets, the settlement of foreign trade disputes and disputes, the adoption of preventive measures to prevent the occurrence of problematic situations in foreign economic relations of Ukraine.

The tasks of international economic diplomacy are to create favorable conditions for the growth and sustainable development of the world economy, to ensure collective economic security.

The purpose of studying the discipline is the formation of a system of theoretical knowledge and practical skills in relation to modern models, methods, tools, functions, principles and features of the formation of the system of economic diplomacy of the country and national business in the process of realizing the national foreign trade interests of the state.

The objectives of the course are:

acquiring knowledge about specific features and standards of economic diplomacy, forms, methods, regulatory support, technical and methodical techniques of economic diplomacy;

mastering the skills of information and analytical support for the activities of economic units of foreign diplomatic missions, national bodies of executive and legislative power,

mastering the skills of planning, information support of negotiations, documentation and registration of their results.

The object of the course is there are diplomatic processes associated with the use of economic components as an object and means of cooperation in international relations.

The subject the course is a system of relations in the field of foreign policy and international activity of the state, where foreign policy determines the goals and objectives of economic diplomacy, the means and methods of economic diplomacy for the implementation of foreign policy in the conditions of globalization trends and growing competition.

The learning outcomes and competencies formed by the course are defined in table 1.

Table 1

Learning outcomes and competencies formed by the course

Learning outcomes	Competencies
LO1	SC16
LO6	GC11
LO8	SC1, SC11
LO10	SC8
LO15	GC10, SC8
LO17	GC10

GC10. The ability to communicate with representatives of other professional groups of different levels (with experts from other fields of knowledge/types of economic activity).

GC11. Ability to work in a team.

SC1. The ability to distinguish characteristic signs and trends of the development of the world economy, peculiarities of the implementation of economic policy and world integration/disintegration processes, including Euro-Atlantic integration.

SC8. The ability to determine the functional features, nature, level, and degree of interconnections between subjects of international economic relations of different levels and establish communications between them.

SC11. The ability to research economic phenomena and processes in the international sphere, considering cause and effect and spatial-temporal relations.

SC16. The ability to constantly increase the theoretical level of knowledge, generate and effectively use it in practical activities.

LO1. Be responsible for professional self-improvement, realizing the need for lifelong learning, show tolerance and readiness for innovative changes.

LO6. Plan, organize, motivate, evaluate and increase the effectiveness of collective work, carry out research in a group under the leadership of a leader, taking into account the requirements and features of today in conditions of limited time.

LO8. To understand, identify and describe new phenomena, processes and trends of global development, mechanisms and tools for the implementation of economic policy and world integration / disintegration processes, including Euro-Atlantic integration.

LO10. Identify and distinguish the features of the functioning of the subjects of international relations and models of their economic development.

LO15. Determine the functional features, nature, level, and degree of interconnections between subjects of international economic relations of different levels and establish communications between them.

LO17. To determine the causes, types and nature of international conflicts and disputes, justify and apply economic, legal and diplomatic methods and means of solving them at the international level, defending the national interests of Ukraine.

COURSE CONTENT

Topic 1. Economic diplomacy as a means of implementing the state's foreign economic policy.

1.1. Economic diplomacy in the system of international regulation of the world economy. Standards of economic diplomacy and their reflection in documents of international organizations. Political and economic goals and means of economic diplomacy: correlation.

1.2. Functions of economic diplomacy. Functions and directions of state activity in the field of economic diplomacy. Structural and logical scheme of components and elements of economic diplomacy. Models of the organization of economic diplomacy.

1.3. Environment of international economic relations and economic diplomacy. Correlation of economic goals and world politics in the conditions of globalization. Main directions of economic diplomacy.

1.4. The importance of international economic organizations in the formation of international economic relations. Official economic diplomacy, TNC diplomacy, business diplomacy, network diplomacy, public diplomacy - problems of interaction.

1.5. The place and role of national business in the implementation of the economic policy of the state. Channels of influence of economic diplomacy on the activities of domestic and foreign business agents.

Topic 2. Normative provision of economic diplomacy.

2.1. Normative acts and documents of international organizations as sources of regulation of economic diplomacy.

2.2. International legal regulation of economic cooperation between countries.

2.3. Classification of regulatory documents in the field of international economic cooperation. Documents of international organizations.

Topic 3. World models of economic diplomacy.

3.1. Economic diplomacy: the practice of individual countries, regional and group associations of countries. Economic diplomacy of the leading countries: goals, tasks and tools. US economic diplomacy: the "expansionist" option.

3.2. UK economic diplomacy: the "conservative" option. Germany's economic diplomacy: a "flexible" option.

3.3. China's economic diplomacy: using the effect of "large numbers" and the Chinese diaspora. Economic diplomacy of India. Economic diplomacy of South Korea.

3.4. Collective diplomacy: goals, tasks and tools. Diplomacy of integration associations. Economic diplomacy in the context of implementation of the economic goals of integration.

3.5. Theories and models of economic integration. The formation of the European Union as an example of the success of economic diplomacy of European countries. Economic diplomacy of the EU: the "continental" option. Policy and tactics of drawing into the orbit of influence: the general strategy of the EU in relation to third countries, "EU enlargement", "good neighborly agreements", the Stability Pact,

"common economic space".

3.6. Tools: harmonization of standards, procedures and rules; promotion and liberalization of trade; unification of investment regimes; economic and technical assistance.

3.7. Peculiarities of the economic diplomacy model of APEC and ASEAN. Economic diplomacy: developing countries - diplomacy of dependence. "Collectivist" option.

Topic 4. Economic diplomacy in promoting international investment.

4.1. The main tasks and forms of investment diplomacy. Forms of investment diplomacy.

4.2. Diplomatic methods of forming a favorable economic image of the country. International system of investment regimes. Basic elements of investment agreements.

4.3. Regional and bilateral agreements as a condition for investment activity. Lobbying of investment interests. Ensuring participation in international investment tenders.

4.4. Attracting investment: actions of economic diplomatic agents. Official investment diplomacy and formation of the investment climate in the country. Diplomatic measures to involve international institutions in the investment processes of the national economy.

4.5. Formation of a favorable business environment for investment inflow. Protection of investment capacity of national business by diplomatic methods.

4.6. Promotion of the interests of the national private investor abroad. Promotion of IRO of private and state economic entities. Attracting foreign investments by business structures and diplomatic factors of increasing their volumes.

Topic 5. Economic diplomacy of Ukraine. International economic cooperation of Ukraine.

5.1. Diplomatic support of international trade. Concepts of international trade and tasks of diplomacy.

5.3. Principles of foreign economic policy of Ukraine. Formation and development of economic diplomacy of Ukraine and its priorities. Protection of the national economic space and promotion of national economic interests. Economic diplomacy in models of socio-economic development of Ukraine.

5.4. Integration economic diplomacy. The economic interests of Ukraine and the desire for economic integration into the EU, as a task of economic diplomacy. The negotiation process regarding Ukraine's accession to the EU.

5.5. The economic component of the Association Agreement between Ukraine and the EU - problems, prospects for implementation and tasks of economic diplomacy. Ukrainian business in the context of the Association Agreement between Ukraine and the EU. Problems of ensuring a mutually beneficial economic partnership between Ukraine and the EU.

Topic 6. Peculiarities of the negotiation process in economic diplomacy.

6.1. The concept of diplomatic ways of resolving disputes. International trade disputes and the role of economic diplomacy in their resolution. Means of settlement

of interstate economic disputes. The procedure for resolving an economic dispute by diplomatic means. International trade disputes and the role of economic diplomacy in their resolution. Institutions and organizations involved in the resolution of international disputes in the field of economy.

6.2. International negotiations as a tool of economic diplomacy. Classification of international negotiations on economic issues.

6.3. Peculiarities of conducting negotiations in economic diplomacy. Planning, preparation and information provision of international negotiations on economic issues. Work with information sources and their analysis.

6.3. Negotiation procedure. Documentation and registration of negotiations according to their results. The systemic nature of negotiations and factors affecting them.

Topic 7. Mechanisms of coordination of economic diplomacy in Ukraine.

7.1. Bodies of legislative and executive power in the regulation of international economic relations. Interaction of legislative and executive authorities in the field of economic diplomacy.

7.2. Coordination of economic diplomacy in Ukraine. The role of the Ministry of Foreign Affairs of Ukraine and the Ministry of Economy of Ukraine in coordination activities in the economic sphere, distribution of functions and responsibilities.

7.3. Organization of activities of diplomatic missions of Ukraine abroad, their tasks and functions. Rights, duties and responsibilities of the staff of economic departments of embassies. Analytical work of economic departments of embassies and diplomatic missions. Information exchange and communication on economic issues between state institutions and organizations.

7.4. Forms and methods of work of embassies and departments in the economic sphere of cooperation. Information exchange and communication on economic issues between institutions and organizations of partner states. Organization of presentation events in the host country within the framework of diplomatic representation and economic diplomacy.

Topic 8. Digitization of relations in the field of economic diplomacy.

8.1. Virtual economic diplomacy. Virtual representation. Legal aspects of virtual diplomacy.

8.2. Websites as a tool of economic diplomacy. Functionality of the websites of the Ministry of Foreign Affairs, diplomatic missions, subjects of international economic activity: information content: characteristics of the country, foreign economic policy, natural competitive advantages, contacts, consular information.

8.3. Electronic correspondence, exchange of documents. Internet and official diplomatic communication. Business communications. Service information.

8.4. Digitization and virtual diplomacy. Accreditation of virtual diplomacy at different levels of subjectivity. Authenticity of statements, texts, audio and video files. Authenticity of texts of agreements. Electronic signature.

8.5. State security and information technologies. Protection of servers and information. Digitization services.

Topic 9. Use of tools and means of public diplomacy to promote economic diplomacy.

9.1. Concept and main purpose of public diplomacy. Forms of public diplomacy. Modern cultural and educational diplomacy of developed countries.

9.2. Propaganda and information programs. Open and closed information programs. Information espionage. Organizational framework of public diplomacy. Governmental and non-governmental actors. The role of mass media and public opinion in diplomacy.

9.3. The role of intercultural communication for the foreign policy interests of the state. The importance of public diplomacy for the formation of the image of Ukraine in the international arena.

The list of practical (seminar) / laboratory studies in the course is given in table 2.

Table 2

The list of practical (seminar) / laboratory studies

Name of the topic and/or task	Content
Topic 1 Task 1	Seminar class: Diplomacy on Ukrainian lands: political and economic aspect.
Topic 2 Task 2	Practical task, work in small groups: classification of risks in the context of the implementation of the economic goals of domestic economic diplomacy (brainstorming).
Topic 2 Laboratory task 1	Laboratory study. Models of economic diplomacy used by the countries of the world: a comparative analysis.
Topic 3 Task 3	Case method: Assessment of the level of harmonization of standards, procedures and rules in the framework of international trade in the countries chosen by the acquirer.
Topic 3 Laboratory task 2	Laboratory study: Structural and logical scheme of components and elements of economic diplomacy.
Topic 4 Task 4	Practical task: case study on the example of an international trade conflict.
Topic 4 Laboratory task 3	Laboratory study: working in small groups: assessing the level of investment in the country of choice.
Topic 5 Task 5	Practical task, work in small groups. Brainstorming: Trends and prospects of Ukraine's integration into the EU. Regional integration of Ukraine in the EU functioning system.
Topic 5 Laboratory task 4	Laboratory study: Analysis of the impact of international economic sanctions on the socio-economic indicators of the subject countries to which sanctions were applied.
Topic 6 Laboratory task 5	Laboratory study: data collection and analysis in the process of preparation for negotiations
Topic 6 Task 6	Practical task: Business game: negotiations between countries.
Topic 7 Laboratory task 6	Laboratory study: analysis of information on trade and economic cooperation by country (by choice) and preparation of a report.

Name of the topic and/or task	Content
Topic 7 Task 7	Practical task, work in small groups: General approaches to the performance of official duties by economic diplomats in different countries.
Topic 8 Laboratory task 6	Laboratory study: Evaluation of the country's image according to the student's choice.
Topic 9 Task 8	Seminar class: "Presentation of the country".

The list of self-studies in the course is given in table 3.

Table 3

List of self-studies

Name of the topic and/or task	Content
Topic 1	Study of lecture material, preparation for class, review of theoretical material on the following questions: 1) Diplomacy on Ukrainian lands: political and economic aspect. 2). Formation of diplomacy in Ukraine. Homework: preparation of a report on topic 1.
Topic 2	Study of the lecture material, preparation for the class, review of the theoretical material on the issue: 1) The main normative acts of Ukraine, which form the internal basis of the standards of economic diplomacy. 2) Economic diplomacy in promoting the development of European and Euro-Atlantic integration. Homework: preparing a review of the main normative acts of Ukraine on economic diplomacy.
Topic 3	Study of lecture material, preparation for classes, review of theoretical material on the following issues: 1) Economic diplomacy: developing countries - diplomacy of dependence. "Collectivist" option. 2) Economic diplomacy of developed countries. Doing Homework: Finding Information and Analyzing Models of Economic Diplomacy by Country.
Topic 4	Study of lecture material, preparation for class, review of theoretical material on the issue: 1) Formation of a favorable business environment for investment inflow. 2) Protection of investment capacity of national business by diplomatic methods. Preparation for the control work.
Topic 5	Study of lecture material, preparation for class, review of theoretical material on the issue: 1) Integration economic diplomacy. 2) Ukraine's economic interests and aspirations for economic integration into the EU, as a task of economic diplomacy. 3) The negotiation process regarding Ukraine's accession to the EU. Completion of homework: analysis of the road map of the European Integration of Ukraine (direction of the applicant's choice). Homework performance: collection and analysis of information about negotiating positions within the framework of a practical task..
Topic 6	Study of lecture material, preparation for classes, review of theoretical material on the following issues: 1) International trade disputes and the role of economic diplomacy in their resolution. 2) Institutions and organizations involved in the resolution of international disputes in the field of economy. Doing homework: collecting and analyzing information for a practical lesson.

Name of the topic and/or task	Content
Topic 7	Study of lecture material, preparation for classes, review of theoretical material on the following questions: 1) Forms and methods of work of embassies and departments in the economic sphere of cooperation. 2) Information exchange and communication on economic issues between institutions and organizations of partner states. 3) Organization of presentation events in the host country within the framework of diplomatic representation and economic diplomacy. Homework: Collecting information for a group presentation by country of choice.
Topic 8	Study of lecture material, preparation for classes, review of theoretical material on the following issues: 1) State security and information technologies. 2) Protection of servers and information. Digitization services. Doing Homework: Analyzing Digital Applications and Their Potential for International Trade Cooperation.
Topic 9	Study of lecture material, preparation for classes, review of theoretical material on the following questions: 1) The role of intercultural communication for the foreign policy interests of the state. 2) The importance of public diplomacy for the formation of the image of Ukraine in the international arena. Preparation for the colloquium.

The number of hours of lectures, practical (seminar) studies and hours of self-study is given in the technological card of the course.

TEACHING METHODS

In the process of teaching the course, in order to acquire certain learning outcomes, to activate the educational process, it is envisaged to use such teaching methods as:

Verbal (lecture (Topic 1-3, 7, 9), Problem-lecture (Topic 4-6), Lecture-discussion (Topic 8)).

Visual (demonstration (Topic 1–6)).

Practical (practical work (Topic 2–8), seminar-discussion (Topic 1, 9), case studies (Topic 4), brainstorming (Topic 5), laboratory study (Topic 2- 9)).

FORMS AND METHODS OF ASSESSMENT

The University uses a 100-point cumulative system for assessing the learning outcomes of students.

Current control is carried out during lectures, practical, laboratory and seminar classes and is aimed at checking the level of readiness of the student to perform a specific job and is evaluated by the amount of points scored:

– for courses with a form of semester control as an exam: maximum amount is 60 points; minimum amount required is 35 points.

The final control includes current control and an exam.

Semester control is carried out in the form of a semester exam or grading.

The final grade in the course is determined:

– for disciplines with a form of exam, the final grade is the amount of all points received during the current control and the exam grade.

During the teaching of the course, the following control measures are used:

Current control: control work (estimated at 7 points), colloquium (estimated at 8 points), presentations (maximum score 10 points), creative homework (15 points), practical tasks (15 points)

Semester control: Grading including Exam (40 points).

More detailed information on the assessment system is provided in technological card of the course.

An example of an exam card and assessment criteria.

Simon Kuznets Kharkiv National University of Economics
First (bachelor) level of higher education
Specialty "International Economic Relations"
Educational and professional program "International Business"
Study discipline "Economic diplomacy"

TEST 1

Task 1 (tests). (10 points)

1. The ancient treatise "Thirty-six Stratagems" was used by diplomats:

- a) India;
- b) Greece;
- c) Rome;
- d) China.

2. As a branch of scientific knowledge, economic diplomacy was formed in:

- a) 12 centuries old;
- b) 15th century;
- c) 20th century.

3. Promotion of national economic interests, including promotion of domestic producers and investors to foreign markets, is a manifestation of:

- a) the image function of commercial diplomacy;
- b) the intervention function of commercial diplomacy;
- c) the patronage function of commercial diplomacy;
- d) the executive function of commercial diplomacy.

4. Rivalry between countries and/or groups of countries, arising from the clash of their interests on the product markets of one or more branches of the economy, is:

- a) international trade conflict;
- b) trade war;

- c) international dispute.
5. In the GATT/WTO system, in order to harmonize the rules of origin and ensure greater certainty in world trade, the rules of origin were adopted:
- specialized and unified;
 - preferential and non-preferential;
 - harmonized and non-harmonized.
6. The peculiarity of the introduction of "reasonable sanctions" is:
- their application only to the economic sphere of the country;
 - their application only to the political sphere of the country;
 - their application only to individual persons, the leaders of the state.
7. The set of rules, traditions and conventions that should be followed in international communication is:
- business protocol;
 - diplomatic protocol;
 - national protocol.
8. Which of the forms listed below do not involve any legal obligations in the field of international relations:
- communiqué;
 - international agreement;
 - declaration.
9. According to the degree of integration, the first (lowest) level is presented:
- preferential trade zone;
 - customs union;
 - economic union.
10. After agreement on the text of the agreement, international agreements at the first stage:
- ratify;
 - initialed;
 - sign.

Task 2 (stereotype). (6 points)

Name the main areas of work of the Council of Exporters and Investors under the Ministry of Foreign Affairs of Ukraine, describe the main tasks of the Council.

Task 3 (diagnostic). (6 points)

Complete the table below indicating the levels of international cooperation and give specific examples of international cooperation that you know for each level.

Characteristics of levels of cooperation

Task 4 (heuristic). (15 points)

Analyze the trade, economic and investment cooperation between Ukraine and Belgium using the information posted on the website <https://belgium.mfa.gov.ua/mizhnarodne-spivrobotnictvo/torgivelnno-ekonomichni-vidnosini/ukrayina-ta-belgiya-2>. Draw conclusions about possible directions for improving cooperation.

Protocol №. _____ dated " ____ " _____ 20____

Approved at the meeting of the Department of International Economic Relations

PhD (Economics),
Associate Professor

Oleksandra GRON

Head of International
Economic Relations
Department

Iryna OTENKO

Evaluation criteria

The final marks for the exam consist of the sum of the marks for the completion of all tasks, rounded to a whole number according to the rules of mathematics.

The algorithm for solving each task includes separate stages that differ in complexity, time-consumingness, and significance for solving the task. Therefore, individual tasks and stages of their solution are evaluated separately from each other as follows:

Task 1 (test). (10 points)

For each correct answer to the test question - 1 point.

Task 2 (stereotype). (6 points)

2 – the answer is given in a general form, without specifying specific reasons, advantages, disadvantages, features, etc.;

3 – the task is partially completed; for example, the main advantages are indicated, but the disadvantages are not defined, a list of reasons is provided, but some of them are incorrect;

4-5 - the task is completely completed, but inaccuracies were made in the formulation of terms and categories, examples and explanations were not provided;

6 - the task is completely completed, the answer is justified, examples and explanations are given.

Task 3 (diagnostic). (9 points)

3 - the student chooses the right approach to the task, but performs only a small part of the task;

4-5 – the student applies theoretical knowledge and practical skills to solve the task; demonstrates understanding of the main provisions, but does not complete the task in full and/or makes significant errors, incorrect conclusions;

6-7 - the student applies theoretical knowledge and practical skills to solve the task; demonstrates understanding of basic provisions, performs tasks in full; but errors are assumed in substantiation, explanation, formulation of conclusions;

8 - the student demonstrates a conscious application of knowledge to solve a practical situation; task completed in full. When performing the diagnostic task, the acquirer made correct conclusions regarding the proposed situation;

9 - the student demonstrates a conscious application of knowledge to solve a practical situation; task completed in full. When performing the diagnostic task, the acquirer made correct conclusions regarding the proposed situation and formulated his own recommendations for its solution.

Task 4 (heuristic). (15 points)

8- the student applies theoretical material to solve the task, but faces significant difficulties in analyzing the proposed phenomena and processes;

9-10 – the student demonstrates the ability to apply theoretical knowledge to solve a heuristic task, when answering the applicant demonstrated an understanding of the main provisions of the material, but the task was not completed in full;

11-12 – the student demonstrates the ability to apply theoretical knowledge to solve a heuristic task, consciously applies the correct methodical approach to solving the task, but admits inaccuracies and/or draws incorrect conclusions based on the obtained results of solving the task;

13-14 – the student shows clear mastery of the conceptual apparatus, methods, techniques and tools of economic diplomacy; when performing a heuristic task, the acquirer provides the correct solution to the proposed situation, draws appropriate conclusions, but minor errors and/or inaccuracies are assumed in the decision process or conclusions;

15 - the student shows a clear command of the conceptual apparatus, methods, techniques and tools of economic diplomacy; gives the correct decision regarding the proposed situation, makes complete, logical and well-founded conclusions; formulates own recommendations for solving a problem situation, when completing a task, the applicant uses a creative approach.

RECOMMENDED LITERATURE

Main

1. Diplomatic protocol and etiquette: a textbook / O. P. Sagaidak. - K.: Znannia, 2019. - 398 p.
2. Foreign policy of Ukraine and international cooperation: development of bilateral and multilateral relations with the countries of the world, participation and cooperation with international organizations / [edited by: I. I. Tishchenko, G. V. Krasilchuk; in general ed. I. I. Tishchenko; of science ed. Doctor of Sciences in Social Communications O. O. Serbin]. – Kyiv: Kyiv. national Taras Shevchenko University, 2021. - 130 p.
3. Kuz O.M., Korotkov D.S., Mykhailychenko D.Y. etc. International relations and world politics [Electronic resource]: study guide / O. M. Kuz, D. S. Korotkov, D. Yu. Mykhailychenko, O. V. Brovko; in general ed. Dr. Philos. Sciences, Professor O. M. Kuz. – Kharkiv: S. Kuznets KhNUE, 2020. 201 p. Access mode:<http://repository.hneu.edu.ua/handle/123456789/28184>
4. Punda Y.V., Kozynets I.P., Klymenko V.S. International relations and foreign policy of Ukraine: textbook / [Yu. V. Punda, I. P. Kozynets, V. S. Klymenko and others]. – K.: NUOU named after Ivan Chernyakhovsky, 2020. – 328 p.
5. Tyshchenko V. F. Fundamentals of foreign economic activity and customs affairs [Electronic resource]: study guide / V. F. Tyshchenko, V. M. Ostapenko. - Kharkiv: S. Kuznets KhNUE, 2022. - 192 p. Access mode:
6. Flissak K.A. Economic diplomacy in the system of ensuring the national interests of Ukraine - Ternopil: New Color, 2016. - 812 p.

Additional

7. Economic diplomacy: basics, problems and prospects: Monograph / O.M. Sharov; National Institute of Strategic Studies. - Kyiv: NISD, 2019 - 560 p.
8. Kissinger G. Diplomacy: textbook. Kyiv: KM-Books, 2021. 864 p

9. Lytvynenko A. V. Economic policy of the state: problems of the modern state / A. V. Lytvynenko // Modern state and prospects for the development of the financial and credit system of Ukraine: collection. monograph / Col. authors - Poltava: PP "Astraya", 2021. - P. 12-18. Access mode: <http://repository.hneu.edu.ua/handle/123456789/27515>.
10. Revenko O. V. Peculiarities of the strategic analysis of social communications of business in the process of promoting European integration trends in Ukraine / O. V. Revenko // Eurointegration vector of development and realization of national interests of Ukraine: monograph / by general. ed. D. V. Karamyshev. - Kharkiv: HARRI NADU "Master", 2021. - P. 118-134. Access mode: <http://repository.hneu.edu.ua/handle/123456789/25350>

Information resources

11. Official website of the Ministry of Foreign Affairs of Ukraine. - Access mode: <https://mfa.gov.ua/mizhnarodni-vidnosini>
12. Official website of the European Business Association. – Access mode: <https://eba.com.ua/research/doslidzhennya-ta-analytyka/>
13. Project of the Institutional Development Strategy of the Bureau of Economic Security of Ukraine until 2027. [Electronic resource] - Mode of access: <https://www.globalalliancepr.org/code-of-ethics>
14. The site of personal educational systems of S. Kuznets KhNUE. Discipline "Economic Diplomacy". [Electronic resource] - Mode of access: <https://pns.hneu.edu.ua>