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INFORMATION AND ITS IMPACT ON SOCIAL PROCESSES

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PEDAGOGY INFORMATION AND ITS IMPACT ON SOCIAL PROCESSES

NEWWAVE IN ENGLISH LANGUAGE TEACHING

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Викладач кафедри педагогіки, іноземної філології та перекладу Харківський національний економічний університет імені Семена Кузнеця м. Харків (Україна)

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Старший викладач кафедри педагогіки, іноземної філології та перекладу Харківський національний економічний університет імені Семена Кузнеця м. Харків (Україна)

Information Communication Technology (ICT) has brought new opportunities to restructure the language learning and teaching methods. Nowadays, ICT has opened new possibilities and brought new challenges to language learners as well as lectures. The responsibility for learning language has changed from teachers towards students. However, it should be noted that modern language teachers determine the quality of learning process. So the aim of our investigation is to highlight the potentialities of ICT as an extremely effective tool for foreign language teaching.

Information and communication technology of education (ICT) is a set of methods and technical means of implementing information technologies based on computer networks and means of ensuring an effective process. Information technologies are becoming a powerful multifunctional means of learning. Using ICT the students are accustomed to live in an information environment and involved in the information culture. So the use of a computer at English lessons allows teachers to make the learning process mobile, strictly differentiated and individual.

Information technologies do not only facilitate access to information and open opportunities for the variability of educational activities, its individualization and differentiation, but also allow to organize the interaction of all subjects of education in a new way, to build an educational system in which the student would be an active and equal participant in educational activities. The search of new forms and methods of education in our time is not only natural, but also necessary.

In the conditions of the humanization of education, the real theory and technology of mass education should be aimed at the formation of a strong personality, capable of living and working in a world that is constantly undergoing changes, capable of boldly developing its own strategy of behavior, making moral choices and bearing responsibility for them – that is, such a personality, which is capable of self-development and self-realization.

Nowdays it's very important to develop different soft skills and there is a separate type of soft skills which is called information management and we define it as the skills in an analysis, design, development, operation, maintenance and organize the database

as well as managing information in accordance with and contributing to the operations of the agency or organization. This research directed us to investigate ICT methods of teaching English at universities to integrate them in classroom to enhance 21st century learning skills which included information literacy and media; collaboration and communication, dynamic content presentation and information access, sharing and creation, interaction and reflection.

What tools are included in ICT?

1.*The Internet* is a very common and promising method of learning all over the world, it is a great equalizer in the field of education, because it eliminates geographical barriers and saves time. Computer classes, which are equipped with the Internet immediately solve several problems: the lack of staffing of the educational institution's library, the lack of textbooks, the high cost of subscriptions to periodicals, ensuring active communication with native speakers.

2.An interactive whiteboard is a flexible tool that combines the simplicity of an ordinary whiteboard with the capabilities of a computer. In combination with a multimedia projector, it becomes a large interactive screen, with the help of which you can open any computer application or page on the Internet and display the necessary information or simply draw. Moreover the interactive whiteboard combines the capabilities of all technical means of learning – recorder, radio, screen (overhead projector or slide projector, etc.) and audio sound (film projector, TV, etc.). However, the possibilities of an interactive whiteboard are practically limitless. Maybe that is why the interactive whiteboard is a fundamentally new interactive technical means of learning.

3. Mobile phone is a common thing among students and it can be used to communicate with native speakers, especially when students study such topics as "Advertising", "Mass media," "Interview", "Banking", "Finance" so students can call the hotel and reserve seats, call the bank and ask the service information, ask about tickets for a train, bus or plane.

4.*A video camera* has become a helpful attribute of the main events of students. The most interesting moments of life are filmed and shown on computer screens. The video camera gives students new opportunities, expands their potential and motivates them to be creative and learn foreign languages. The presence of a video camera in the lesson helps students boost their communicative skills.

The main technologies that currently exist in cyberspace, which can be actively used in the process of learning a foreign language can be divided into two groups:

1) synchronous communication tools

2) asynchronous communication tools.

I.Synchronous communication tools are Internet means that allow you to communicate in real time (chat, video and audio chat). Examples of means that provide the possibility of synchronous communication using chat and voice communication are Skype, Viber, Telegram, Messenger, etc. Using these social nets provide the ability to establish an instant voice connection with a subscriber located in any point of the globe if he has data programs or communicate using a chat. There is also the possibility of connecting and using a web camera. You can create your list of friends and invite them

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to chat one-by-one or organize a conference, so-called group chat.

The chats give new opportunities in foreign language teaching and teachers should make special practical exercises for students at university. These are examples of the activities:

- do projects with the students from the other countries

- make discussions with the specialists in different economical spheres of other country

- do non-standard tasks. For example, to establish the first language contact between a student and a native speaker

- use the archiving chat text function which allows you to analyze the chat log from the point of view of grammar, vocabulary, punctuation, stylistics, language errors, etc., and build a new type of tasks on this basis.

II.*Asynchronous communication tools* are Internet tools that allow you to exchange information with a delay in time (forums, e-mail and audio mail, site, blogs). Blog – the page of the site, presented in the form of a journal-diary or calendar, in which information is arranged in chronological order. The blog can be updated daily/weekly/monthly. The right to post information and edit the blog belongs to its creator, while visitors to the blog can leave their comments on the articles. In the blog you can also place photos, audio, video, links to other sites, Internet articles,

Eron Campbell identifies three types of blogs used in language teaching:

- the tutor blog (maintained by the teacher),

-the class blog(maintained by common efforts of the teacher and students),

-the learner blog (supported by thes tudent individually) [5].

We present some examples of activities with asynchronous means of communication in the educational process:

- Real writing interaction with a person of the same age and similar interests make students interested and motivated when they receive actual responses.

- E-mail exchanges leads to close cooperation and real friendship, and certainly they increase students' cultural awareness and teach them how to appreciate different cultures.

- Teaching writing a CV should start, as before, with one hour of formal instruction from a guide style book, focusing on structures, vocabulary and layout of the piece. When going on-line, the Web could be used as a great source of information, and students should be directed to sites which contain ready-made CV, also students can watch the video of Interview and role play it at the lesson.

In conclusion, Information Communication Technology and the Internet resources are a powerful basement for the development of students` education and selfeducation, professional and personal interests and needs. With the help of Information Communication Technologies teaching methods become more creative and motivate students to learn English and understand language phenomena, to form linguistic abilities and skills, to create real communicative situations. A combination of traditional teaching methods with the latest technologies make the educational process more flexible and dynamic and contribute to a positive result

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