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EXPLORING THE INFLUENCE OF INTERACTIVE EDUCATION ON ACADEMIC PROGRESS: EVALUATING EFFECTIVENESS AND IMPLEMENTATION APPROACHES

Preparing students for professional activity, self-fulfillment in life and confident career advancement poses a challenge for the teacher of a higher educational institution (HEI). Interactive teaching strategies and involving students in every aspect of the curriculum are crucial in resolving this issue. The purpose of the research is to characterize the role and influence of interactive learning on students' academic achievements. The research methods: theoretical (analysis, synthesis, generalization), empirical (experiment, observation, description), generalization. The research is based on the characterization of interactive methods and forms of work, their implementation in the educational process, use in online learning, role and impact on students' performance and academic achievements. Some issues of applying interactive learning have been verified through a short-term experiment. It has been revealed that the issue of the influence of interactive learning on students' academic achievements was studied insufficiently in pedagogical circles and requires more thorough scientific studies. The research results confirm that using interactive learning methods and techniques greatly facilitates the creation of communicative relationships in the group and with the teacher. They help maintain a positive atmosphere, and in combination with a high level of professional motivation to learn, contribute to the professional growth of students, the effective accumulation and use of knowledge and skills. The academic paper proves that interactive forms of cooperation with students play a significant role in the success of the latter, influencing the effectiveness of achieving educational goals. The application of interactivity is not possible without considering particular rules: establishing the relevance and feasibility of using interactive techniques in a particular target audience (professional orientation, age characteristics of students), readiness to use these techniques, high level of motivation to work with interactive techniques, etc. Interpretation of the results of the conducted observational experiment-study shows the effectiveness of the application of interactive learning methods in practice.

Keywords: forms of activity interaction innovative technologies online communication educational process