

Uskova Tamara, senior lecturer

Simon Kuznets Kharkiv National

University of Economics,

**MODERN TEACHING TECHNIQUES USED FOR PROFESSIONFOCUSED
FOREIGN LANGUAGE TRAINING OF THE STUDENTS QUALIFYING AS
ECONOMISTS**

Revolution in technologies and world-wide usage of the Internet boosted the process of foreign language (especially English) learning, which put forward new tasks for the teachers and professors so that they could meet new requirements and tackle new problems using developing technologies, devices and gadgets. In order to make the process of teaching more dynamic, effective and up-to date, new methods and approaches to teaching foreign languages are being worked out and applied all over the world. Globalization of various aspects of life puts forward new challenges. One of the trends of modern life is migration of workforce, qualified economists included, which makes it an absolute demand to revise teaching methods applied to educational process in general and to teaching foreign languages in particular, especially for specific professional purposes.

Knowledge of foreign languages is especially required from graduates with economic qualifications to get access to more job opportunities. Specialists with economic qualifications are of great demand in various countries all over the world. 39 The theses present an overview of some ideas concerning application of specific methods and techniques as well as technologies to teaching foreign languages to future economists based on the experience of using technologies to teaching foreign languages in different institutions in India, the USA and Ukraine which has been previously studied from various written sources. World has changed dramatically since the beginning of the twenty-first century. The Internet has facilitated exchange of ideas between scientists and economists from different parts of the world since on-line versions of professional and scientific journals were made available.

Totally new opportunities were opened for qualified economists and scientists owing to the process of business globalization and information technologies development. Modern fast changing lifestyle demands a lot of flexibility from specialists in every branch of human activity. Students learning economics usually have in mind a model of their future professional career and the goals to be achieved. Under current social and economic conditions a lot of students would like to try and find employment with international corporations that have branches in various countries. Development of new technologies makes it possible to contact recruiting agencies all over the world and submit the necessary documents and even to have an

on-line job interview with possible employers. On-line work has now become a generally recognized form of employment.

Although professional qualification of economists and IT specialists from Eastern Europe (Ukraine included) is generally admitted, their lack of foreign language competence is often an impediment for their hiring. Current situation in education makes foreign language professors face new challenges. Nowadays students, future economists want a foreign language course to be more to the point and focused on the actual details of their future profession, grammar and communication skills being of minor importance to them.

One of the most important issues seems to be usage of economic context. Today modern technologies make it possible to find on-line appropriate materials to be used in the classroom. Students nowadays are more interested in authentic information and learn the language easier and more effectively if they are given authentic texts or audio-visual materials. Materials may be of different kinds e.g. texts containing general information about a branch of economy, current trends in development of specific products or technologies, application of new technologies to manufacturing various goods etc. The kind of information depends on specialty/subspecialty of the group and the level of expertise of the students. Foreign language professors working with future economists need to familiarize with at least some key points of specialty of the students, which makes it possible to prepare text-based tasks aimed at effective teaching of special language points related to the specific branch of economics.

The most effective steps of work on the text related to future economists seem to be the following: skimming of the text, scanning of the text, silent reading, shared Reading, reading aloud, comprehension check.

Multimedia materials have a great impact on the process of learning foreign languages owing to their authenticity. Using multimedia materials professors are able to offer new approaches to learning especially because multimedia materials are in constant process of updating and transformation.

Present-day realities and processes of reshaping of lifestyle in Ukraine as well as our country's Euro-integration movement put forward new challenges to be tackled by professors involved in education of the new generations of professionals, especially in economics. Special tasks are to be solved by professors of foreign languages in particular regarding a great demand for technical specialists having good knowledge of specialty-focused foreign languages. The students acquire good knowledge of a foreign language and they are shown a lead to follow to constantly improve and deepen their skills adapting to new challenges of modern life.

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