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Kotelnikova I., Kasmin D., Lutsiv R., Pas Y., Kolomiiets V. The Impact of Digitalisation on Ukraine's Economic Development

The incorporation of digital technologies into all aspects of life is a prominent subject of scientific discussion. Many researchers consider digitalization as a crucial factor in socio-economic advancement, although there is still much to be explored on this topic. The unequal progress of spatial development has a detrimental effect on the digitalization levels of different countries, including Ukraine, which highlights the need for the country to establish strategies for implementing digital innovations to promote its economic growth. Given the significance of this research topic, the objective of this study is to determine the essence and potential impact of digitization and digitalization on Ukraine's economic development. To achieve this goal, it is imperative to define the concept of digitalization in the economy, assess statistical data on innovation development and prospects in Ukraine, identify priority areas for incorporating digital tools into the Ukrainian economy, and outline possibilities for further economic development in light of digitalization trends. Analytical, synthetic, systematic, and generalization methods were utilized to achieve this goal. By conducting this research, we have gained a comprehensive understanding of the intricacies of digitalization. Additionally, we have critically analyzed the existing state of digital development within the Ukrainian economy, while also pinpointing potential avenues for future growth. These opportunities arise from the deliberate incorporation of digital tools within Ukraine's economic and industrial sectors.

Keywords: digitalization of the economy, economic development, innovations, prospects, opportunities, material production, service sector, artificial intelligence, digital technologies, financial resources.