

MINISTRY OF EDUCATION AND SCIENCE OF UKRAINE

**SIMON KUZNETS KHARKIV NATIONAL UNIVERSITY
OF ECONOMICS**

Syllabus
of the academic discipline
"INSURANCE IN INTERNATIONAL TOURISM"
for full-time students of training direction
6.140103 "Tourism"

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Затверджено на засіданні кафедри міжнародної економіки та менеджменту зовнішньоекономічної діяльності.

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The academic discipline structure and features according to modules and themes are given. Plans of lectures, seminars and practical trainings, methodological guidelines for independent studies are presented. Assessment criteria for students' knowledge evaluation are suggested. Professional competences a student must have after mastering the academic discipline are listed.

Recommended for students of training direction 6.140103 "Tourism" and other economic specialities.

Наведено структуру та особливості навчальної дисципліни за модулями й темами. Подано плани лекцій, семінарських та практичних занять, методичні рекомендації щодо самостійної роботи. Запропоновано критерії оцінювання знань студентів. Надано перелік компетентностей, якими повинен володіти студент після вивчення навчальної дисципліни.

Рекомендовано для студентів напряму підготовки 6.140103 "Туризм" та інших економічних спеціальностей.

Introduction

Insurance is a set of specific monetary relations between financial and credit entities, which have a special place in the market infrastructure.

Insurance is entrepreneurship that is part of the economic and financial systems. As economic and financial relations in general and insurance in particular, due to cash flow in the process such as distribution of income, redistribution and accumulation of money, it is presented as a non-stop process of gaining extra profit. However, security inherent in specific economic relationship in the redistribution of income and cash flow, which was originally collected, is then spent on compensation or otherwise upon the occurrence of adverse events (risk insurance).

The basis of insurance is the real form of cash prices, which, in turn, requires a specific organization and management business structure, accounting and reporting, as well as the method of creation of insurance products and methods of sales in the market.

The purpose of learning the academic discipline "Insurance in International Tourism" is to develop students' basic knowledge of the theory and practice of financial relations insurance businesses to succeed in market conditions both in Ukraine and abroad.

The syllabus of the academic discipline was developed in accordance with the requirements of the credit-modular system.

The academic discipline "Insurance in International Tourism" refers to a series of optional professionally oriented academic disciplines which is studied within the bachelor's degree educational qualification of training direction "Tourism" of full-time form of study.

1. Description of the academic discipline

List of criteria	Subject area, training direction, academic degree	Academic discipline features
		full-time education
Number of credits according to ECTS: 2	Subject area: 1401 "Services sector"	A chosen one
Modules: 1		Academic year: 4
Thematic modules: 1		Term: 1(7)
Total number of hours: 72	Training direction: 6.140103 "Tourism"	Lectures (theoretical training)
		16 hours
		Practical studies (seminars)
		14 hours
		Independent training
		42 hours
Hours per week of teaching of the academic discipline: in classroom: 2 self-study: 2	Academic degree: Bachelor in tourism	Assessment: differentiated test

Note. Classroom to self-study hours ratio 58 % for full-time form of study.

2. The aim and tasks of the academic discipline

The aim of the course is to master knowledge in the development of new or improvement of well-known consumer products in international business in the insurance sector: improvement of methods for calculating potential losses, development of methods of calculating the rates and prices of insurance premiums and claims of insurers, improve organizational structures of insurers, their interaction in the insurance market of Ukraine and its integration in the global society and the global insurance market.

The main tasks of the study are:

study of the nature, functions and role of insurance in international tourism;

study of insurance product creation and the economic assessment of its effectiveness in the international aspect;

evaluation of the effectiveness of insurance companies' performance in Ukraine and abroad.

The syllabus of the academic discipline "Insurance in International Tourism" is in compliance with the educational and vocational programs for bachelor's degree training direction 6.140103 "Tourism".

The object of study of the academic discipline is the theoretical concepts and practical skills in providing specific insurance services to insureds in international tourism.

Interdisciplinary connections are the following: "Geography of Tourism", "Microeconomics", "Economics of Enterprise", "Management", "The Economic Analysis in the Travel Business", "Optimization Methods and Models", "Statistics".

Insurance in International Tourism is a part of the economic science which involves a form of risk management primarily used to hedge against the risk of a contingent, uncertain loss. The subjects are suitable forms of transferring process of the risk of a loss, from one entity to another, in exchange for appropriate payment. To study this academic discipline the knowledge of the following subjects is necessary:

Geography – to define the law base for the country of a probable accident while creating the insurance policy.

Statistics – to calculate the possibility of risk.

Economy of Enterprises – to calculate the costs of launching a new insurance product.

Essentials of Marketing and Management in tourism – to create and build appropriate channels of distribution for the insurance services.

The syllabus of the academic discipline consists of a single unit (module).

After studying **Insurance in International Tourism** the following **abilities** should be formed and the following **skills** should be developed:

to analyze the primary data;

to develop skills in underwriting process;

to calculate the possible losses in each types of international insurance;

to estimate the amount of claim;

to create a new insurance product and launch it into the market;

to build appropriate channels of distribution for the insurance services.

In accordance with the requirements of the educational and professional program **students must:**

know:

conceptual and categorical constructions on the functioning of the insurance market of a country and on a global scale;

theory and species of risks and their use in modern innovation activities;

theory of Assistance companies;

forms and methods of the insurance process;

legal regulation of insurance business in international tourism;

formation and development of new methods of insurance products that are requirements of the scientific and technical progress, the feature of an insurance product;

modern economic-mathematical methods and models for evaluating the economic efficiency of innovation.

be able to:

use the tools of risk management to identify, analyze and manage insurance risks in international tourism;

operate specific concepts and terms used in the insurance business;

calculate insurance rates on personal, property, liability insurance and business risks in international travel;

determine the size of the insurance fund, the necessary and sufficient level of them to meet the obligations of the insurer under the insurance contract;

analyze the financial position and the financial statement of the insurer;

carry out financial calculations related to execution of agreements of various types of insurance for international tourism.

The structure of the professional competences components and their formation for the academic discipline "Insurance in International Tourism" according to the National Qualifications Framework of Ukraine after the study of this discipline are listed in Table. 3.1.

The structure of professional competences and their formation according to the Ukrainian National Qualification Frame are given in appendix A.

3. The syllabus of the academic discipline

Module 1

Theme 1. Classification of insurance in international tourism

General and specific types of insurance in international tourism. The problem field of the academic discipline. The subject, basic tasks and the

object of the academic discipline. The purpose and objectives of the academic discipline. The place of the subject "Insurance in International Tourism" in the training direction "Tourism". The form of the learning process, the methodological and bibliographic software of the academic discipline. The logical framework of academic discipline.

Table 3.1

Professional competences which students acquire after studying the academic discipline "Insurance in International Tourism"

Competence code	Name of competence	Parts of competences
IIIT 1	Analyze insurer's position in the international market	Determine the place of insurance in international tourism in the international system
		Determine the place and role of the insurer in the insurance market and in the context of international cooperation
		Be able to present a regulatory framework of the insurance business
		Be able work with technology of insurance contracts implementation in international tourism
IIIT 2	Create the insurance product and launch it in the tourism market	Possess skills in actuarial calculations for insurance risks of foreign operations
		Know how to work with methods of calculating the minimum holding of the insurer and ways of transferring risks both for residents and non-residents in the insurance business
		Control the implementation of obligations under the insurance contract to foreign partners
		Independently predict the possible costs and the amount of compensation in the event of the insured event while traveling abroad

Theme 2. The essences of the principles and the role of insurance in international tourism

Place of insurance in the economic categories. The place and role of insurance in international tourism in the tourism sector in general. The occurrence and stages of development of insurance. Obligatory insurance. Functions insurance. Applications of insurance. Principles of Insurance: Insurance interest, the maximum fairness, insurance indemnity losses within losses, deductible, subrogation. The role of insurance in the activation of the business, saving funds reserved to cover potential losses from contingencies and efficient creation and use of funds for social purposes, increasing the volume of investment.

Current global trends in insurance. Trends in insurance activity in Ukraine.

Theme 3. Insurance Market

The combination of insurance companies. Insurance system. The main objectives of the insurance system. Making insurance trusts. Organizational forms: horizontal integration, vertical integration, the creation of diverse international insurance companies. The institutional structure of the insurance market. The division of insurance companies. Joint insurance of goods incurred by the Company. Friendly societies. A state insurance company. A private insurance company.

The concept of the insurance market. The content and structure of the insurance market. The internal system and the external environment of the insurance market. The insurance market of Ukraine.

Subjects of the insurance market. Insurance Services object relations between insurers and policyholders. The role of intermediaries: insurance agents and brokers. Prospects for the development of the insurance market in Ukraine.

Theme 4. Actuarial calculations

The essence, objectives and features of actuarial insurance. Criteria for classification and types of actuarial calculations.

Tariff rates: composition, structure and methods of calculation. The gross rate and the net rate of loading. Determining the net rate based on the theory of probability in risky types of insurance. Composition and structure of

the tariff rate in personal insurance. Methodological issues of probability calculations. Determination of the tariff for new types of insurance. Key indicators of the insurance statistics: frequency of insured events, the rate of accumulation of risk losses insured amount.

The essence and types of insurance premiums.

Theme 5. Insurance and its features in international tourism

Insurance services sales in the field of international tourism. Features of insurance through an integrated approach and personal travel insurance. Compulsory insurance while crossing the border of Schengen. Legal provision of insurance. Law of Ukraine "On Insurance". The state supervision of insurance activities. The need and importance of state regulation of insurance. Ways of approaching the legal and regulatory framework for insurance with international standards. Supervisors of the insurance business and their functions. Registration and licensing of insurers. Supervision of insurers.

Insurance as a specific product on the international market.

Insurance contracts in tourism. The term of the contract. Insurance certificates (policy, certificate). Reasons for denial of an insurance contract. Termination of the contract on the time of the insured event.

Theme 6. Property and personal insurance in international tourism

Personal insurance in the tourism industry: life insurance; accident insurance; voluntary health insurance; insurance against transport accidents. Mixed forms of life insurance. Insurance of children. Types of accident insurance: personal insurance; insurance of workers and employees at the expense of businesses; compulsory insurance of passengers by air, water, rail and road transport.

The state of personal insurance in Ukraine and abroad.

Medical insurance. Subject and object of insurance. Terms of mandatory health insurance. Voluntary medical insurance.

Vehicle insurance: "full" insurance; Cargo insurance: insurance – "cargo"; insurance of export and import goods.

Property insurance entities: subjects and objects of insurance, insurance events, order contracts, the terms of compensation.

Citizens Property Insurance: buildings, animals, home and other property.

Marine insurance: freight carrier liability insurance, cargo insurance and mutual insurance lord's courts.

Theme 7. Assistance in international tourism

Features of the scope and history of the Assistance companies. Legal registration of contracts when going abroad. Mandatory insurance law, legal norms abroad. The mechanism of claiming for reimbursement if the insured event has happened.

Adjusters. The role of emergency commissioners. Making the act of a refund.

Types of deductible model and calculation of premiums.

Theme 8. Cession

The origin, meaning and function of reinsurance – cession. The need and nature of reinsurance and prospects of its development. Subjects of cession. Reinsurance market. The requirements that relate to the reinsurance of risks from non-residents.

Forms of reinsurance operations. Active and passive cession. Types of reinsurance contracts: optional, obligatory, facultative obligatory, quotes, expedients. Methods of reinsurance. Comparative analysis of methods for reinsurance.

Proportional cession: characteristics, advantages and disadvantages. Disproportionate based reinsurance excess of loss and excess of loss.

Prospects for development of the reinsurance market in Ukraine. The co-insurance mechanism and its application.

4. The structure of the academic discipline

From the very beginning each student has to be acquainted with the syllabus of the academic discipline. Moreover every student ought to be acquainted with the methods of conducting studies, with the form, content and extent of every module, and also with all types of control and methods of knowledge assessment.

The plan of themes of the academic discipline "Insurance in International Tourism" includes one module (Table 4.1).

Table 4.1

The structure of a test credit of the academic discipline

Theme	Number of hours			
	full-time study			
	Total	Lectures	Practical (seminar) studies	Independent studies
Module 1				
Theme 1. Classification of insurance in international tourism	8	2	2	4
Theme 2. The essentials of the principles and the role of insurance in international tourism	8	2	2	4
Theme 3. Insurance market	11	2	2	7
Theme 4. Actuarial calculations	8	2	2	4
Theme 5. Insurance and its features in international tourism	11	2	2	7
Theme 6. Property and personal insurance in international tourism	12	2	4	6
Theme 7. Assistance in international tourism	9	2	1	6
Theme 8. Cession	7	2	1	4
Sum total:	72	16	14	42

5. Topics and plans of seminars

A seminar study is the form of a lesson, at which a teacher organizes a discussion on the previously chosen topics.

Seminar studies are conducted in the auditoria or in the study rooms with one academic group.

A teacher evaluates students' reports, activity in discussions, abilities to form and assert their positions and so on during every seminar. The final assessments for every seminar are entered in the register. Seminar grades are taken into account when giving a current module mark (practical module control of the academic discipline).

The themes of seminars are represented in Table 5.1.

Table 5.1

Seminar themes

Theme	Questions	Hours	Bibliography
Module 1			
Theme 1. Classification of insurance in international tourism	1. General and specific types of insurance in international tourism. 2. The purpose and objectives of the course	2	Main: [9; 10]. Additional: [8]
Theme 2. The essentials of the principles and the role of insurance in international tourism	1. Stages of insurance development. 2. Obligatory insurance. 3. Subrogation. 4. Deductible	2	Main: [5; 6]. Additional: [1; 4; 5; 9]
Theme 3. Insurance market	1. Types of markets. 2. Intermediaries in the insurance market. 3. Division in insurance companies. 4. State and private insurance companies	2	Main: [4; 9]. Additional: [3; 5]
Theme 8. Cession	1. Active and passive cession. 2. Recession. 3. Transfer of risk to the third parts	1	Main: [4; 9]. Additional: [2; 5]

6. Topics of practical studies

A practical study is the form of a lesson during which a teacher organizes a detailed consideration of certain theoretical fundamentals of the academic discipline and forms students' ability and skills to apply them in practice.

A practical study is carried out with the help of the preliminary prepared methodical material – tests for theoretical mastering assessment, a set of practical problems with various levels of sophistication.

A practical lesson includes preliminary control of students' learning, abilities and skills, raising a general point to argue by a teacher and a discussion with the participation of students, solving and estimation of control problems.

Practical studies assessments of a academic discipline are taken into account when giving a current module mark.

The themes of practical studies are represented in Table 6.1.

Table 6.1

A list of themes for practical studies

Theme	Questions	Hours	Bibliography
Module 1.			
Theme 4. Actuarial calculations	1. Key indicators of insurance statistics. 2. The essence and types of insurance premiums	2	Main: [3; 8]. Additional: [6; 11]
Theme 5. Insurance and its features in international tourism	1. State supervision of insurance activities. 2. Registration and licensing of insurers	2	Main:[2; 4; 5]. Additional: [6; 9]
Theme 6. Property and personal insurance in international tourism	1. Types of accident insurance: personal insurance, insurance of workers and employees at the expense of businesses. 2. Compulsory insurance of passengers by air, water, rail and road transport. 3. The state of personal insurance in Ukraine and abroad	4	Main: [8; 9]. Additional: [10; 12]
Theme 7. Assistance in international tourism	1. Mandatory insurance law. 2. The mechanism of claiming for reimbursement if the insured event has happen. 3. Making the act of a refund	1	Main: [7]. Additional: [7; 11]

6.1. Examples of typical assignments given by themes

Theme 4.

Assignment 4.1

Under the insurance contract a conditional deductible is provided, "free from the 1 %". The insurance amount is 100 million dollars. The actual loss was 0.8 million dollars. What sum should be paid?

Assignment 4.2.

Under the insurance contract there was a deductible established on the level of 2 % of the amount of damage. The actual damage was \$ 6 000. Calculate the insurance compensation.

Theme 5.

Assignment 5.1.

Say if the following statements are true or false.

1. CORIS is an assistance service network helping people.
2. There are 5 types of insurance in tourism.
3. The insurance market consists of main participants, insurance intermediaries and professionals.
4. Insurance intermediaries are brokers, dealers and controllers.
5. Insured risks consist of personal risk, property risk and risk associated with the legal liability.

Theme 6.

Assignment 6.1.

Say if the following statements are true or false.

1. Property risk is the risk of losses from disasters which leads to the direct loss of property and loss of the indirect ownership.
2. Luggage insurance covers the number of things that are in your luggage – money, jewelry, antiques and clothes.
3. Program A insurance policy includes payments for the service of emergency dental care.
4. According to the type of insurance products, there are 3 types of deductibles: temporary, high deductible and dynamic deductible.
5. Insurance against travel ban is a payment to a tourist in case of his inability to travel due to the refusal to issue him a visa.

Theme 7.

Assignment 7.1.

Say if the following statements are true or false.

1. Luggage insurance covers the number of things that are in your luggage.
2. Cancellation of the tour insurance is provided no later than 20 days before the schedule departure date.
3. Road policy offers travelers to ensure their luggage from the destructions or damage (natural disaster, water damage, and explosion).
4. Brokers and agents are the professionals in the insurance market.

5. Insurance intermediaries facilitate the placement and purchase of insurance, and provide services to insurance companies and consumers that complement the insurance placement process.

7. Independent work of students

Independent work of students is a form of organization of the studying process when students do some assignments and solve some tasks by themselves individually only with a guidance of a teacher.

All the studying hours of the academic discipline are divided into working in class and individual work. According to the plan, the amount of time dedicated to the independent work of students is 58 % (42 hours).

Students' independent work with domestic and foreign special economic literature, standard acts on questions of governmental regulations of the national tourist and insurance industries is necessary for successful learning. Independent work is the basic way of mastering educational material during the time, free from compulsory lessons. Basic types of independent work, which are offered to the students, are the following:

1. In-depth study of lecture material.
2. Work with reference sources and additional literature.
3. Study of basic terms and concepts related to the tourist industry.
4. Training for seminars and practical studies, discussions, work in small groups.
5. Final testing out of the personal knowledge by means of the questions for independent in-depth study and self-control by every student.

The main types of individual work are given in the Table 7.1.

Table 7.1

The main types of individual work of students

Theme	Individual work	The number of hours	Forms of control	Literature
1	2	3	4	5
Module 1				
Theme 1. Classification of insurance in international tourism	Studying the materials of lectures, preparation for a seminar lesson	4	Presentation of results	Main: [6; 7]. Additional: [5; 11]

The end of Table 7.1

1	2	3	4	5
Theme 2. The essentials of the principles and the role of insurance in international tourism	Studying the materials of lectures, preparation for a seminar lesson. Search and review of literature	4	Presentation of results. Preparation for a test	Main: [7]. Additional: [7; 11]
Theme 3. The insurance market	Studying the materials of lectures, preparation for a seminar lesson	7	Presentation of results	Main: [5]. Additional: [11]
Theme 4. Actuarial calculations	Studying the materials of lectures, preparation for a seminar lesson	4	Presentation of results. Preparation for test paper 1	Main: [6, 8, 9]. Additional: [7; 11]
Theme 5. Insurance and its features in international tourism	Studying the materials of lectures, preparation for a seminar lesson. Search and review of literature	7	Presentation of results	Main: [7]. Additional: [7; 11]
Theme 6. Property and personal insurance in international tourism	Studying the materials of lectures, preparation for a seminar lesson	6	Presentation of results. Preparation for test paper 2	Main: [9]. Additional: [2; 5]
Theme 7. Assistance in international tourism	Studying the materials of lectures, preparation for a seminar lesson	6	Presentation of results. Defense of the creative assignment	Main: [5]. Additional: [4; 10]
Theme 8. Cession	Studying the materials of lectures, preparation for a seminar lesson	4	Presentation of results. Preparation for the final test paper	Main: [7]. Additional: [7; 11]
Total amount for the module 1		42		

7.1. Control questions for self-evaluation

1. Define the term "insurance coverage".
2. What does insurance mean?
3. What is the method the sum of the basic provisions of the contract can be calculated by?
4. Is there a difference between an insurance contract, insurance policy and insurance certificate?

5. What is the minimum term that may be entered into the insurance contract?
6. What does life insurance mean?
7. How can accident insurance be differentiated in the long term life insurance?
8. What does "state compulsory insurance" mean?
9. What is the subject of property insurance?
10. To what legal document must the insured refer with the contract of marine insurance in Ukraine?
11. What types of animals are accepted for insurance?
12. What does liability insurance stand for?
13. What are the methods and principles of reinsurance?
14. What is the difference between "premium" and "net premium"?
15. Determine the structure of the insurance rate.
16. Describe the objective necessity of insurance in modern society.
17. What are the characteristics and main features of insurance as an economic category.
18. Functions of insurance are
19. Describe the economic purpose of the insurance fund, its structure.
20. The purpose and source of the insurance fund.
21. Development of the insurance market in Ukraine.
22. The basic laws of Ukraine regulating insurance.
23. The basic principles of insurance.
24. The basics of insurance.
25. The field of insurance and types of insurance coverage.
26. Compulsory and voluntary insurance.
27. Personal insurance.
28. Property insurance interests.
29. The insurance risk and methods of assessment.
30. Classification of risks, methods of reducing them.
31. Stages of risk management.
32. The insurance contract and its characteristics.

8. Tutorials

Individual consulting is provided according to the schedule of individual work in the way of individual lessons, consultations, control and presentation of individual tasks, control and presentation of current module tasks etc.

The forms of tutorials organization concerning the theoretical part of the discipline are the following:

1) individual consultations (question-answer in relation to the problem questions of the theoretical material of the academic discipline);

2) group consultations (consideration of typical examples, practice of introduction and use of new methods and methodologies in work practice).

The forms of tutorials organization concerning the practical part of the discipline are the following:

1) individual consultations (consideration of practical tasks having been questioned);

2) group consultations (consideration of practical situations, role plays that require brainstorming).

The forms of tutorials organization concerning the complex assessment of the studied material are the following:

1) individual presentation of independent tasks;

2) preparation of essays and creative tasks for a scientific seminar;

3) preparation of scientific papers for scientific conferences and seminars.

9. Methods of teaching

Teaching of the academic discipline involves active and interactive methods of studies such as business games, trainings, interactive seminars, consideration of cases, moderation (Table 9.1 and Table 9.2). The basic differences between active and interactive methods of studies on the one hand and traditional ones on the other hand are determined not only by a teaching technique, but also by high efficiency of the educational process which aims at:

high motivation of students;

practical usage of theoretical knowledge;

increase of students' consciousness;

bringing up the ability to make independent decisions;

making a person capable of team-working;

contribution to social integration;

acquisition of disputing skills;

the ability to compromise.

A problem lecture is aimed to logical thought development of students and is characterised by limited points to argue (usually two or three key moments), use of the experience of foreign educational institutions along with distribution of printed materials among students at the lecture and by emphasizing main conclusions on the examined questions.

Table 9.1

Forms and methods of intensification of studies by themes of the academic discipline

Theme	Practical use of teaching technologies
Theme 1. Classification of insurance in international tourism	Moderation for defining the place and role of insurance in economy. Work in small groups for examination risk-averse and risky people among students
Theme 2. The essentials of the principles and the role of insurance in international tourism	A seminar-discussion for structuring principles of insurance in international tourism
Theme 3. The insurance market	Brainstorming for estimating the role and impact of insurance intermediates
Theme 4. Actuarial calculations	Initial games for insurance statistics, definition and evaluation of mortality and fertility rates
Theme 5. Insurance and its features in international tourism	Work in small groups for considering main features of insurance in international tourism
Theme 6. Property and personal insurance in international tourism	Brainstorming for engaging stage of property insurance status in the world
Theme 7. Assistance in international tourism	Case-method for gaining skills in loss calculation, organization of work of Assistance companies abroad
Theme 8. Cession	Familiarising or initial games for cession statistics of Ukrainian insurers

Students are sometimes asked questions during the lectures, in order **to consider an issue independently**, however a lecturer answers them himself, not expecting the answers of students. The system of questioning during a lecture plays a role of an energizer, compels students to be concentrated and begin to search the right answer.

A seminar-discussion proposes exchange of views between participants concerning the topic under consideration, and also develops thought, helps to form views and beliefs, cultivates the ability to formulate ideas and express them, teaches to assess suggestions of other people, develops a critical approach to one's own opinion.

The use of intensification methods

Theme	Practical use of methods	Intensification methods
Theme 3. The insurance Market	A seminar, a topic for discussion: combination of different forms of insurance companies	Seminar-discussion, presentations
Theme 4. Actuarial calculations	Assignment 1: Estimating the possible harm and losses	Work in small groups
Theme 7. Assistance in international tourism	Assignment 2: Steps for claiming abroad when the insured event has happen	Presentations, case-study

Work in small groups is designed to activate the students' work during seminars and practical studies. They are so-called groups of psychological comfort, where every member plays a special part and complements others with certain qualities. The use of this technology enables the teacher to structure practical and seminar studies by form and context, creates possibilities for participation of every student in work under the theme of study, provides forming personal qualities and experience of social relations.

The case-method (the method of analysis of specific situations) enables the teacher to relate the process of studying to practical work of specialists and involves discussion of industrial, administrative and other situations, difficult conflict cases and problem situations.

Brainstorming is a method of solving urgent problems in time. Its idea is to express as many as ideas possible in a small interval of time, to discuss them and choose the right ones.

Familiarising or initial games are frequently used at the beginning of studies in order to create a work environment disposing participants to group work.

Moderation is a method, which helps groups to examine themes, problems, tasks, concentrating on the contents purposefully and effectively with independent participation of each student in a free corporate atmosphere. Moderation as a method of holding a discussion results quickly in concrete outcome, gives a possibility to take part in the process of decision-making for all participants, helps them to feel the entire responsibility for the result.

10. The system of current and final assessment

The assessment of students' knowledge at seminars and practical lessons and performance of individual tasks is based on a 100-point scale according to the following criteria:

1) understanding, the level of learning the theory and methodology of the examined problems;

2) the level of learning the facts concerning the academic discipline;

3) acquaintance with the recommended references and up-to-date literature, Internet sources on the prescribed questions;

4) the ability to combine theory with practice when solving realistic problems, performing tasks, making calculations for individual work and collective disputes;

5) logic, structure, style of material representation in written works and while presenting, abilities to stand one's ground, to generalize information and make conclusions.

The "excellent" mark is given if the individual task performed by a student or his verbal answer meets all the requirements. Lack of that an other constituent reduces the mark by the proper number of points.

When assessing individual tasks, the quality, independence and timeliness of presenting the performed tasks to a lecturer (according to the schedule of the educational process) are taken into consideration. If some of the requirements are not met, the mark can be lowered.

The assessment of knowledge during performance of independent tasks is based on a 100-point scale.

Intermediate test control is exercised twice in a semester (two times within the study of a module). A test contains questions of multiple choice in order to evaluate the learning of basic categories of the academic discipline.

Tests for intermediate control are selected from the general list of tests of the correspondent modules.

The purpose of test tasks of the academic discipline "Insurance in International Tourism" lies in mastering the theoretical material concerned with perspectives of estimating and evaluating organization and business operation of the national insurance companies in the context of up-to-date market trends in the global tourism industry.

In accordance with the Industry standards of education the test tasks are aimed to support students in implementation of production functions (technical, executive, design, managerial), task activity (professional, socially industrial) and class activities (stereotype, diagnostic and heuristic), which are important in the process of specialists training of certain level of qualification.

Current module control. Current module control is carried out and assessed by two constituents: practical module control and theoretical lecture module control. The mark for the practical part of module control is given after evaluation of a student's knowledge during seminars and practical lessons, independent work and intermediate test control according to the schedule of the educational process.

The theoretical part of a module control task contains either theoretical questions or tests of the closed and opened forms. The practical part of a module control task consists of practical tasks (cases) of different levels of complication (stereotype, diagnostic, heuristic) and other elements of practical training.

A standard task to module 1

Assignment 1

Describe the following types of franchise: deductible and dynamic.

Assignment 2

The steps of the claim process are as follows

Assignment 3

Describe the structure of insurance funds.

Assignment 4

Do the following multiple choice tests.

1. Deductible is...

a) payment made by an institution, such as an insurance company, to help a person in case when a claim occurred;

b) money paid to cash value life insurance policy holders with participating policies, usually once a year;

c) the release of the insurance company of the compensation for damages of the insured, that not exceeding a specified value;

d) activity of contributing to the fulfillment of a need or furtherance of an effort or purpose according to the policy.

2. According to the amount of compensation deductible can be conditional, unconditional and ...

- a) temporary;
- b) dynamic;
- c) constant;
- d) high.

3. If the loss of the insured event did not exceed the size of the deductible, then the insurance company for such loss did not pay. If the loss exceeded the deductible, then such loss shall be compensated fully. What type of deductible is it?

- a) conditional;
- b) dynamic;
- c) unconditional;
- d) temporary.

4. It's part of the loss, that is not reimbursed by the insurer and deducted from the total amount of compensation to the insured. The amount of the deductible is deducted from any amount of loss. What type of deductible is it?

- a) conditional;
- b) dynamic;
- c) unconditional;
- d) temporary.

5. The amount of damage that is not compensated by insurer changes.

What type of deductible is it?

- a) conditional;
- b) dynamic;
- c) unconditional;
- d) temporary.

6. The insurance company reimburses loss immediately and fully, receiving from the insured the compensation in the amount of the franchise after the restoration of the property. What type of deductible is it?

- a) conditional;
- b) dynamic;
- c) high;
- d) temporary.

Assignment 5

Say if the following statements are true or false.

1. Insurable risk is the risk that can't be insured in respect of which the topic should be entered into a contract. T/F
2. Insurable risk must be clearly defined. T/F
3. Personal risk is the risk of losses due to premature death, disability, old age. T/F
4. Uninsurable risk includes property risk (the risk of losses). T/F
5. CORIS is an assistance service network helping people. T/F
6. In tourism there are 5 types of insurance. T/F
7. The insurance market consists of main participants, insurance intermediaries and professionals. T/F
8. Insurance intermediaries are brokers, jobbers and controllers. T/F
9. Insured risks consist of personal risk, property risk and risk associated with the legal liability. T/F
10. Property insurance provides protection against most risks to property, such as fire, theft and some weather damage. T/F
11. Deductible can be functional and nonfunctional. T/F
12. The main purpose of using deductible is to let the insured be more attentive to his insured property. T/F

Assessment criteria

The criteria as to this subject are the following:

The ability to search and find the necessary information;

Consistency of construction progress and results of the work;

Quality of the content of the work (compliance with the education module);

The quality of execution of work;

The ability to use advanced features of information technology, special equipment and programs;

The ability to draw conclusions, summarize recommendations for improving the quality of work.

While making the final evaluation of a student's academic performance on the academic discipline, the following activities are taken into consideration: activities in the study of the discipline, attending lectures, actual performance during workshops, practical classes based on the theoretical course of lectures and seminars, acquisition of skills and knowledge when doing practical and laboratory works; mastering competencies, homework performance provided by the kinds of individual work, participation in research work on the discipline, etc. Then it is recommended to distribute 100 points among all kinds of control, and distribute the scores by learning activities for each test based on the syllabus of the academic discipline.

In the case of attendance and active participation in discussions at lectures the student receives 1 point for lectures 1 – 6, and 0.5 points for lectures 7 – 8.

Attending workshops and active work in the frontal interrogation at the first pair can give the student a maximum of 2 points for each class.

The correct performance of homework and preparation for classroom trainings, work with literature bring 3 (1 pair) or 2 points (2 – 8 pairs).

Accomplishing the required essay on the structural rearrangements features of insurance markets in different countries can benefit the student with timely submission and defense (9 week) a maximum of 5 points. Good and carefully formed logical, rich in content essays, which were passed at the student's discretion, but the lack of knowledge of the legislative framework of a country study reduces the possible score to 3. In the case of late submission and defense of the essay the minimum score is 1.5 points.

Reports on the topics of classification and nature of insurance and insurance principles may bring 5 points to an active student just for using the relevant information, taking into account the latest statistical reports and sources of the countries studied.

The research task is assessed at a maximum of 5 points provided timely submission and defense. The work submitted after the deadline is assessed at only of 1.5 points.

To get a credit for the discipline it is necessary to obtain at least 60 points in the course of studying with a necessary condition of attendance

of at least 50 % of classroom sessions and writing at least one of the current reference works and answers at the colloquium.

11. Scores distribution

The evaluation system of students' competences is presented in Table 11.1.

Table 11.1

Professional competence evaluation system

Professional competences		Week of stud	Hours		Methods and forms of studying		Form of control	Maximum score
1	2	3	4		5		6	7
Module 1								
IIIT 1	Analyze insurer's position in the international market	1	CL	2	Lecture	Theme 1. Classification of insurance in international tourism	Active work at the lecture	1
		2	CL	2	Seminar	Defining the structure of insurance classification	Active work	2
		1 – 2	IN	4	Preparation	Search, review of literature, doing assignments	Home-task check	3
		3	CL	2	Lecture	Theme 2. The essentials of the principles and the role of insurance in international tourism	Active work at the lecture	1
		4	CL	2	Seminar	International insurance principles studying	Active work	2

Continuation of Table 11.1

1	2	3	4		5		6	7
		3 – 4	IN	4	Preparation	Search, review of literature	Hometask check; reports about international experience of insurance applicability	2 5
		5	CL	2	Lecture	Theme 3. Insurance market	Active work at the lecture	1
		6	CL	2	Seminar	Insurance intermediaries work	Active work	2
		5 – 6	IN	7	Preparation	Search, review of literature	Hometask check; reports about international insurance market structures and global trends	2 5
		7	CL	2	Lecture	Theme 4. Actuarial calculations	Active work at the lecture; colloquium	1 10
		8	CL	2	Seminar	Evaluation of insurance tariffs	Active work	2
		7 – 8	IN	4	Preparation	Search, review of literature	Home-task check	2

Continuation of Table 11.1

1	2	3	4		5		6	7
IIIT 2	Create an insurance product and launch it in tourism market	9	CL	2	Lecture	Theme 5. Insurance and its features in international tourism	Active work at the lecture	1
		10	CL	2	Seminar	Underwriting in international tourism	Active work; current test paper	2 10
		9 – 10	IN	7	Preparation	Search, review of literature	Homework check; essay about international experience of insurance	2 5
		11	CL	2	Lecture	Theme 6. Property and personal insurance in international tourism	Active work at the lecture	1
		12	CL	4	Seminar	Structure and features of personal insurance	Active work	2
		11 – 12	IN	6	Preparation	Search, review of literature	Homework check; individual assignment about the Ukrainian insurance market	2 5
		13	CL	2	Lecture	Theme 7. Assistance in international tourism	Active work at the lecture	1

The end of Table 11.1

1	2	3	4		5		6	7
		14	CL	1	Seminar	Case-study of claiming abroad	Active work; current test-paper	2 10
		13 – 14	IN	6	Preparation	Search, review of literature	Hometask check	2
		15	CL	2	Lecture	Theme 8. Cession	Active work at the lecture; colloquium	1 10
		16	CL	1	Seminar	Estimating the amount of harm and level of transmitted risk	Active work	2
		15 – 16	IN	4	Preparation	Search, review of literature, preparation for the final test paper	Hometask check	2
Total number of hours				72	Total maximum score			100
including class work			30	41 %	Current module testpaper			100
individual work			42	58 %				

The total scores distribution according to the modules and topics is presented in the Table 11.2.

Table 11.2

The total score distribution according to themes

Current testing and individual work								Sum
Module 1								100
Th.1	Th.2	Th.3	Th.4	Th.5	Th.6	Th.7	Th.8	
6	10	10	20	15	10	14.5	14.5	
Colloquium				Colloquium				
10				10				

The maximum number of points that a student can accumulate in the course of study is shown in Table 11.3.

Table 11.3

Scores distribution by weeks of study

Themes and weeks		Lectures	Seminars	Essay	Report	Individual research defense	Current testpapers	Colloquium	Home tasks	Total
1	2	3	4	5	6	7	8	9	10	11
Th.1	1	1								1
	2		2						3	5
Th.2	3	1			5					6
	4		2						2	4
Th.3	5	1			5					6
	6		2						2	4
Th.4	7	1						10		11
	8		2						2	4
Th.5	9	1								1
	10		2	5			10		2	19
Th.6	11	1								1
	12		2			5			2	9
Th.7	13	1						10		11
	14		2						2	4
Th.8	15						10			10
	16		2						2	4
Total		7	16	5	10	5	20	20	17	100

The final mark for the academic discipline based on the Principles of transference of university characteristics of students' progress into the system of the ECTS scale is converted into the final ECTS figure according to the temporary statement about students' evaluation by the cumulative system of Kharkiv National University of Economics (Table 11.4).

Table 11.4

National and ESTC scale of evaluation

Total scores gained for all types of activities	ESTC score	National scale	
		examination	test (credit)
90 – 100	A	excellent	passed
82 – 89	B	good	
74 – 81	C		
64 – 73	D		
60 – 63	E	satisfactory	foiled
35 – 59	FX	unsatisfactory	
1 – 34	F		

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Structure of professional competences of the academic discipline "Insurance in International Tourism" according to the Ukrainian National Qualification framework

Components of competence	Minimal experience	Knowledge	Skills	Communications	Independence and responsibility
1	2	3	4	5	6
Theme 1. Classification of insurance in international tourism					
The ability to determine the place of insurance in international tourism in the international system	The essence sense, goals of insurance in international tourism	Knowledge of the role and place of insurance in international tourism the global market	The ability to diagnose insurance trends	Forming effectively communicative strategy with tourists	Responsibility for risk-averse people definition
Theme 2. The essentials of the principles and the role of insurance in international tourism					
The ability to determine the place and role of the insurer in the insurance market and in the context of international cooperation	International trends in insurance	Knowledge of insurance importance in the international market	The ability to analyze insurers performance in the context of international cooperation	Forming and presenting the structure of the insurer's role in the global tourism market	The ability to individually determine trends of insurance development
Theme 3. Insurance market					
The ability to present regulatory framework of the insurance business	International insurance law, structure of the insurance market	Knowledge of insurance market structure	The ability to define the most effective intermediaries in insurance	Presenting the scheme of the underwriting process	The ability to establish an insurance company in Ukraine

1	2	3	4	5	6
Theme 4. Actuarial calculations					
The ability to work with technology of insurance contract implementation in international tourism	Insurance contract structure	Know the main parts and conditions of insurance	The ability to calculate harm and premiums per contract	The ability to present the result of work with mortality tables and probability statistics	The ability to individually create an international insurance contract
Theme 5. Insurance and its features in international tourism					
Skills in actuarial calculations for insurance risks of foreign operations	Types of risk that may be insured	Know the formulas of calculating the amount of claim, reimbursement	The ability to create a model of risk transferring taking into consideration international experience	The ability to launch a campaign of new insurance product	The ability to effectively make decisions in the field of insurance
Theme 6. Property and personal insurance in international tourism					
Knowledge of the methods of calculating the minimum holding of the insurer and ways of transferring risks both for residents and non-residents in the insurance business	Definition of residents and non-residence for insurance purposes	Knowledge of methods of calculating insurance of the company's profit	The ability to calculate the amount of the needed sum for effective mandatory personal insurance abroad	The ability to hold international negotiations about conditions of compulsory forms of insurance	The ability to effectively form decision under conditions of low and high probability of risk

Ending of Appendix A

The end of Table A.1

1	2	3	4	5	6
Theme 7. Assistance in international tourism					
The ability to control the implementation of obligations under the insurance contract to foreign partners	The essence of assistance company's work	Knowledge of the mechanism of accident help abroad	The ability to fill in the agreed statement of facts of an accident in European countries	The ability to play the role of an adjuster when the accident occurs	The ability to present the steps of asking for a claim
Theme 8. Cession					
The ability to ability to independently predict the possible costs and the amount of compensation in the case of the insured event while travelling abroad	Terms of cession	The conditions of cession and retrocession	The ability to calculate the amount of money transferred and the probability of the insured event	The ability to estimate the critical level of risk for a company	The ability to control the steps of implementation the model of risk transferring to an insurance company

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EDUCATIONAL EDITION

Syllabus
of the academic discipline
"INSURANCE IN INTERNATIONAL TOURISM"
for full-time students of training direction 6.140103 "Tourism"

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